

**IOTE / 2024**  
SINCE 2009

THE 21st IOTE INTERNATIONAL  
INTERNET OF THINGS EXHIBITION  
SHANGHAI

**AIoT+X**  
Empowering the Digital Economy

**2024.04.24-26**

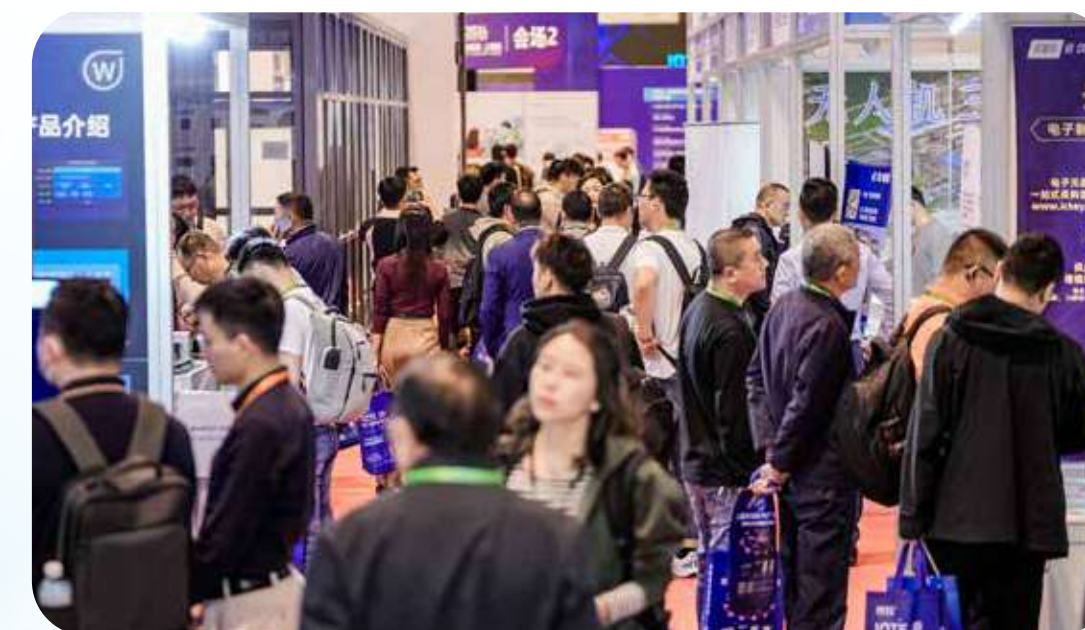
📍 Shanghai World Expo Exhibition and Convention Center



SHOW REPORT

**展后报告**





**186**  
exhibitors

**51231**  
Number of visit

**26981**  
total visitors

**823**  
international visitors

**124**  
cooperative media

**15000**m<sup>2</sup>  
exhibition area



## About the IOTE Shanghai IoT Exhibition

With the theme of "AIoT-X Unleashing the Potential of the Digital Economy," this exhibition focused on the development of new-quality productivity and the acceleration of the digital economy, showcasing cutting-edge technologies. To better connect the upstream and downstream of the industrial chain, the exhibition focused on content highlights driven by application needs. During the exhibition, conferences were held for vertical industries such as smart parks, healthcare and elderly care, 5G+ industry, and smart energy. In addition, specialized committee ecosystems were officially launched in each field, aiming to gather resources from the demand and supply sides of vertical industries to create a more efficient docking platform.

**Organizer:** Shenzhen IoT Industry Association

**Host:** Shenzhen ULink Media Co., Ltd., Shenzhen Yixin IoT Network Co., Ltd.

**Co-organizers:** Electronic Paper Industry Alliance, Shanghai IoT Industry Association, Henan IoT Industry Association, Chongqing IoT Industry Association, Fujian IoT Industry Association, Shandong IoT Industry Association, Guizhou IoT Development Promotion Association, Jiangxi IoT Industry Association, Zhongguancun IoT Industry Alliance, Shaanxi IoT Industry Alliance, Heilongjiang IoT Industry Association, Beijing IoT Society, Xiamen IoT Industry Association, Ningbo IoT Intelligent Technology Application Association, Qingdao IoT Association, Hangzhou IoT Industry Association, Zhuhai IoT Industry Association, Chengdu IoT Industry Development Alliance, Suzhou IoT Association, Hefei IoT Industry Association, Wuxi IoT Industry Association, Fuyang IoT Association, Hong Kong IoT Chamber of Commerce, Taiwan IoT Association (in no particular order)

**Our sincere thanks and respect to all the units and guests who participated in this grand event.**





# Exhibition Highlights

## Perceptual layer

RFID: digital ID for items

Sensors: experts in sensing the environment

Positioning technology: provider of precise spatial coordinates

## Communication layer

Covering all categories of technology, software and hardware

Communication chips, communication modules, communication gateways and terminals, IoT cards, communication antennas, communication tests, communication systems

## Platform layer

Control SaaS/PaaS and secure storage

## Application layer

Efficiently promote application solutions in each vertical market

Smart city applications, industrial Internet of Things, smart fire protection, smart parks, smart health care

## Suppliers in the field promote digitalization forward

The exhibition hall is divided into a comprehensive exhibition area for the Internet of Things and a professional exhibition area for RFID and intelligent terminals, covering cutting-edge technologies such as RFID, sensors, positioning, communications, cloud platforms, AI vision, and cloud computing, from internationally renowned companies to outstanding innovation teams, from chip manufacturers to To cutting-edge AIoT solution providers, IOTE International Internet of Things Exhibition is undoubtedly a technological feast.

In addition to displaying technology, exhibitors presented many innovative products at the on-site booths, and many exhibitors also provided product experience areas. Audiences at the scene can feel the rapid development of intelligent technology and appreciate the convenience brought by technology, such as more sensitive perception, more precise positioning, faster transmission, more sophisticated data processing, etc.



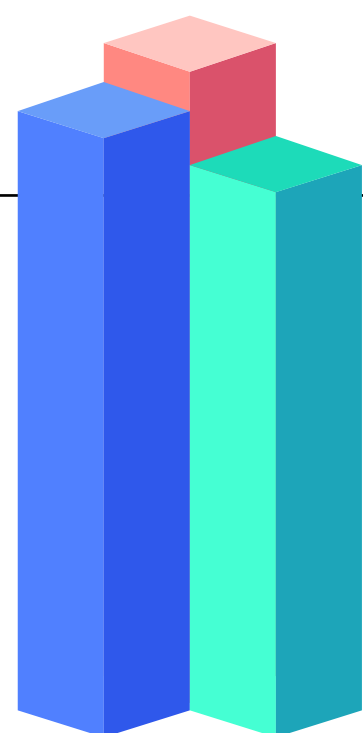


# Exhibitor Analysis

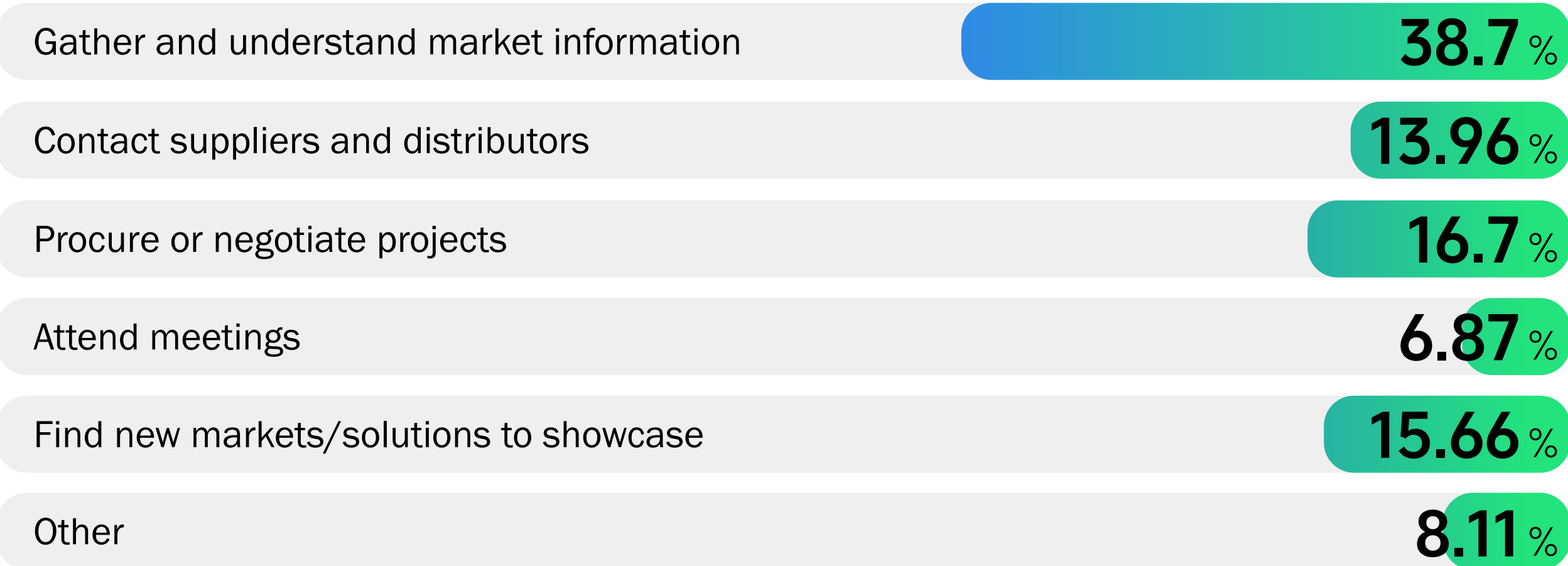
186 exhibitors

## Feedback from exhibitors

- renewal rate 93%
- recommendation rate 88%
- audience satisfaction rating 95%



## Exhibitor Goals



Scan the QR code to view the exhibitor list



# Exhibitor Comments

## Tianyi IoT

We are very happy to have the opportunity to participate in the IOTE International Internet of Things Exhibition. With this excellent platform to communicate with colleagues in the industry, we can showcase Tianyi IoT's new products and solutions to customers, partners, and peers, and also gain opportunities to expand customers. At the same time you can also learn about the most cutting-edge technologies and applications in the field of Internet of Things, which has a very good role in promoting the development of the company. I wish the IOTE International Internet of Things Exhibition will be better and better, and look forward to the vigorous development of the Internet of Things industry.

## LEDEN Technology

We participate in the IOTE Internet of Things Exhibition-Shanghai every year. It is an effective platform for customer communication and product promotion. Although the scale of this year's exhibition is not large, old friends from the industry came to support this exhibition, and it also attracted the attention of many friends from new industries. We have been busy during the three days of the exhibition and gained a lot. In addition, this year's Shanghai Internet of Things Exhibition obviously feels that the flow of people has increased, and there are many more professional visitors. We also saw many foreign faces at the scene. I would like to thank the organizers for their careful preparations and wish the IOTE Internet of Things Exhibition a better and better future. !

## Chainway Information

IOTE2024 21st International Internet of Things Exhibition - Shanghai Station, Chainway Information As a leading manufacturer of intelligent data collection terminal equipment in the AIDC industry, it showed the audience a rich range of barcode and RFID handheld machines, readers and writers, industrial tablets, and printers , RFID modules and other product series, and also set up multiple industry application scenarios for visitors to experience on site, attracting many exhibitors and industry professionals to visit and interact with the booth. It has also been unanimously recognized by industry professionals and organizers, and the response has been enthusiastic. I am very grateful to the organizer for providing such a professional IoT industry platform. As senior exhibitors, we will continue to work together to promote the IoT industry to a higher level. Looking forward to the wonderful presentation of the next Shenzhen exhibition.

## Milesight

As a "frequent visitor" to the IOTE International Internet of Things Exhibition, we are very happy to have this opportunity every year to have face-to-face communication with our customers, friends, and industry upstream and downstream, and to discuss in depth the direction of industry development. It is worth mentioning that this year, Milesight's domestic market strategy has been adjusted. We have officially launched the channel cooperation model. Through this exhibition, we have also made the channel cooperation recruitment information public, so we have gained a lot of like-minded people. Partners, I look forward to working with more and more outstanding industry talents to move forward together and explore business development models. Here, we also wish that the IOTE exhibition will become bigger and better, and can better promote the common progress of enterprises in the Internet of Things industry.

## iSGR Technology

iSGR Technology launched an automatic generation platform for AI large-scale IoT application solutions and an online real-life practice platform for IoT solution applications, which has been recognized by many audiences, saying that such business opportunity development tools solve various pain points during system integration, such as professional technology There are few personnel, the inability to fully understand the characteristics and applications of various IoT products in detail, the high cost of program planning and testing, and the lack of mature cases that users are worried about. At the same time, Lingyao Digital has newly released vehicle-mounted computers with AI edge computing capabilities, glove PDAs, wearable scanners, a variety of high-performance RFID readers, indoor and outdoor high-precision positioning UWB/RTK equipment, and safety bracelets. It also attracts the audience to stop and communicate. Shanghai IOTE is an industry event with the characteristics of high taste, comprehensive products, and professional audience. I hope this platform will get better and better. Here, I can discuss new products, new technologies, and new applications with new and old friends to create a better future!

## Intellindust Information

We are very happy to have the opportunity to participate in the IOTE International Internet of Things Exhibition. Through this exhibition, we have strengthened our communication with the Internet of Things ecological partners and showed them our stage results in video AI. We also learned about the latest development process of the Internet of Things through these partners, which provided ecological support for us to better integrate into the Internet of Things family. Through the exhibition, we have also expanded a lot of customers. These customers are very wide, spanning from domestic to foreign regions, from petroleum to emergency and other industries. I wish IOTE International Internet of Things Exhibition will be better and better.



# Exhibitor Comments

## Chengdu Mind IOT

The IOTE International Internet of Things Exhibition-Shanghai Station was very successful, providing us with a platform to showcase the company's strength and products, allowing us to better promote our brand and attract more domestic and foreign customers. At the same time, it also provided us with an opportunity to communicate with our partners. The speeches and forum activities at the exhibition were very exciting, allowing us to learn about the latest industry dynamics and trends. The organization of the exhibition was also excellent, from exhibitor invitations to on-site Everything from the layout to the security services left a deep impression. I would like to thank the organizers for their careful planning and wish the IOTE Internet of Things Exhibition better and better!

## Hopeland Technologies

The 20th IOTE Shanghai Internet of Things Exhibition in 2024 is the most complete exhibition on the Internet of Things industry chain. The exhibition provides Chinese and even international IoT industry enterprises with a perfect platform for manufacturers, suppliers, dealers, and application integrators involved in the entire IoT industry chain to gather, display, communicate, and negotiate cooperation. Hopeland Technologies is very happy to participate in this industry ceremony. This time, our booth has a superior location and simple layout, which makes Hopeland Technologies's exhibiting equipment and solutions particularly outstanding, attracting many customers and partners to stop, and providing us with an opportunity to communicate with our customers. A valuable platform. Thanks to the IOTE IoT booth for upstream and downstream enterprises in the IoT industry for building a development and win-win communication platform. I hope to have such a good location next year and wish the exhibition better and better.

## ACS Technologies

I am very happy to participate in the IOTE Shanghai International Internet of Things Exhibition. During the exhibition, we displayed the company's latest NFC reader and writer products and technologies, which attracted the attention of many domestic and foreign customers and solution providers. Through communication with industry professionals, we gained a lot of valuable suggestions and gained a better understanding of the IoT market needs and industry trends. With their professional background and rich experience, the organizers carefully planned various forum activities, which filled the entire exhibition with a professional atmosphere and made us look forward to the next exhibition. Finally, I wish IOTE Shanghai International Internet of Things Exhibition will be better and better!

## Xinye Intelligent

As a resident guest at the IOTE Internet of Things Exhibition, I have witnessed the prosperity of the Internet of Things. The IOTE Internet of Things Exhibition will bring different surprises to everyone every year. Xinye Intelligent looks forward to a face-to-face exchange of ideas with customers every year. Collisions on the Internet will always bring us different opportunities, and also strengthen our contact with customers. We can also meet more new friends from different industries, allowing us to deepen our understanding of the market and customer needs, and grasp the needs of our customers. Regarding the latest developments in RFID technology, I look forward to continuing to communicate and cooperate with you at the exhibition in the future, and I also wish the exhibition will get better and better.

## ANDAR Technologies

I am very happy to participate in this Shanghai Internet of Things Exhibition. At this exhibition, Hangzhou Aanda Technology brought 60G and 77G millimeter wave radar sensor SOC chips to showcase its rich applications in industry, home, medical, health care and other fields. At this exhibition, we gained many industry application customers in various fields, and also gained recognition from overseas customers. IOTE Internet of Things Exhibition, as a global professional Internet of Things exhibition, attracts professional manufacturers in the field of Internet of Things at home and abroad. It provides everyone with a platform for full communication and display. We are very much looking forward to meeting customers and partners at the next Internet of Things exhibition and developing together. Thank you to the organizers for their active efforts and look forward to the exhibition getting better and better.



# Exhibitor list

## Perceptual layer

### RFID

#### Label

融智兴	3A3	鑫立方	3A6	新歌山	3A7
康伴医疗	3A8	必应标签	3A9	优比科	3A35
硕道物联	3A46	建和智能卡	3A63	安智博	3A65
耀福施封锁	3A66	澳普物联	3A67	沸鼎智能	3A70
优领通	3A71	芯阅物联	3A72	良皓电子	3A76
鸥思物联	3A77	联合智能	3A95	英内物联	3A108
膳彩科技	3A137	盈芯·联恒物宇	3A158	芯诚智能	3A179
康坦科技	3A182	锐驰物联	3A183-1	上海中卡	3A183-2
泰芯智能	3A190	迈德物联	3A191	鑫业智能	3A195
顺驰智能	3A199	奇志智能	3A203	文标电子	3A205
金海星	3A206	爱卡智能	3A209	德聚物联	3A216
嘉康电子	3C66-2	春笙物联	3C67-1		

#### Tag antenna

科宇金鹏	3A69	英内物联	3A108
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#### Label printer

成为信息	3A18	雷丹科技	3A40	天津国聚	3A45
致明兴	3A48	趣印科技	3A60	建和智能卡	3A63
爱印科技	3A112				

#### Label material

鑫立方	3A6	芯诚智能	3A179	鹏瑞新材料	3A196
铭奋电子	3A202	爱卡智能	3A209		

#### Tag chip

坤锐电子	3A10	飞聚微电子	3A33	聚辰半导体	3A87
时尚科技	3C6				

#### Label compounding equipment

传麒智能	3A88	维聚智控	3A98
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#### Label detection, data writing, coding equipment, labeling machine, card mounting machine

联点信息	3A31	中科国技	3A145	Voyantic	3A145-1
巨心物联	3A180				

#### Reader chip

国芯物联	3A49	PHYCHIPS	3A187	时尚科技	3C6
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## Perceptual layer

### RFID

#### Reader/writer, channel, smart cabinet

瑞杰物联	3A1	成为信息	3A18	鸿陆技术	3A38
国芯物联	3A49	知行物联	3A96	卓羽信息	3A97
斯科信息	3A100	英内物联	3A108	东淑自动化	3A133
捷通科技	3A143	舜识物联网	3A146	万全智能	3A149
博纬智能	3A161	蓄腾科技	3A175	迅捷无线	3A181
上海科浩	3A189	芯联创展	3A200	迪川电子	3A207
龙杰科技	3C10-1	锦鸿源创	3C66-1		

#### Reader antenna

启瑞天	3A2	瑞弗艾迪	3A68	东振技术	3A98-1
舜识物联网	3A146	博纬智能	3A161	澳信科技	3C68
桥恩通讯	3C196-1				

#### Handheld machine

成为信息	3A18	鸿陆技术	3A38	汉德霍尔	3A61
优领通	3A71	舜识物联网	3A146	迅捷无线	3A181
上海科浩	3A189	微嵌计算机	3A208	联芯物联	3C67-2

### Sensor

#### Sensor module

皖科智能	3C9-1	冠群信息	3C15	岸达科技	3C239-1
慧闻科技	3C33-5	超显科技	3C66	海凌科	3C71
苗米科技	3C201				

#### Sensor chip

冠群信息	3C15	岸达科技	3C239-1	慧闻科技	3C33-5
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#### Sensor Terminals and Solutions

东振技术	3A98-1	皖科智能	3C9-1	瀚联传感	3C9-2
基康仪器	3C22-1	豪恩安全	3C33-1	慧闻科技	3C33-5
世电科技	3C72	宏太通信	3C127	星纵物联	3C135
空循环	3C182	苗米科技	3C201	科林物联网	3C203
博感科技	3C238-1	腾锐视讯	3C241-1		

#### High-precision positioning

美迪索科	3C13	埃威科技	3C52	品铂科技	3C56
蓝策电子	3C60	蓝科迅通	3C62	云里物里	3C70
世电科技	3C72	灵耀数智	3C75	空循环	3C182
位智物联	3C186	图新智控	3C189-1	弘毅云佳	3C189-1
笃一物联	3C235	码石科技	3C237	翼凯通信	3C193

## Transport layer

### Communication

#### Communication chip

芯翼信息科技	3C124	道生物联	3C131	千米电子	3C183
星思半导体	3C189				

#### Communication module

天翼物联	3C20	朗亦通	3C22-2	高事达	3C33-2
蓝科迅通	3C62	亿佰特电子	3C63	云里物里	3C70
海凌科	3C71	千米电子	3C183	千寻信息	3C191
弘毅云佳	3C193	科林物联网	3C203	薪远电子	3C240-2
鼎桥通信	3C241-2				

#### Communication gateways and terminals

钡镭技术	3A185	瑞迅电子	3C5	斯伽德	3C7
欧孚通信	3C10-2	高事达	3C33-2	埃威科技	3C52
飞畅科技	3C53	盈电环保	3C69	云里物里	3C70
世电科技	3C72	四信	3C73	爱陆通	3C125
绿掌科技	3C128	星纵物联	3C135	卓岚信息	3C139
优克联	3C188	图新智控	3C189-1	千寻信息	3C191
屹然电子	3C197	计讯物联	3C237-1	翼凯通信	3C240-1
鼎桥通信	3C241-2	云软在线	3C250	博感科技	3C328-1

#### IoT card

中移联合	3C3	红茶移动	3C8	云则信息	3C11
优友互联	3C79	Singtel	3C126-1	优克联	3C188
千寻信息	3C191	云软在线	3C250		

#### Communication antenna

东振技术	3A98-1	华通嘉业	3C61	仁丰科技	3C64
飞胜电子	3C130	云顶通讯	3C196		

#### Satellite Communications

星思半导体	3C189
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#### Communication test

星河亮点	3C25	为准电子	3C181	是德科技	3C194
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#### Communication Systems

Thread Group	3C17	埃威科技	3C52	WI-SUN联盟	3C126
Singtel	3C126-1	道生物联	3C131	千米电子	3C183
非迅科技	3C185	技象科技	3C198		

## Platform layer

### Cloud platform, IoT security, big data

#### SaaS platform/industry application solutions

中移联合	3C3	西部数据	3C4	瑞迅电子	3C5
斯伽德	3C7	云则信息	3C11	透利科技	3C23
凯飞科技	3C26	钜视科技	3C49	一联时代	3C51
盈电环保	3C69	四信	3C73	网聚云联	3C116
宏太通信	3C127	非迅科技	3C185	英特灵达	3C199
浪潮KaiwuDB	3C202	科林物联网	3C203	笃一物联	3C235
云软在线	3C250				

#### PaaS platform/industry application solutions

红茶移动	3C8	灵耀数智	3C75	网聚云联	3C116
码石科技	3C237				

#### IoT security and data storage

宏思电子	3A150	西部数据	3C4	网聚云联	3C116
利泰物联	3C129	浪潮KaiwuDB	3C202		

## Application layer

### Smart City

#### Smart city applications and solutions

中移联合	3C3	红茶移动	3C8	皖科智能	3C9-1
鲁尔物联	3C14	透利科技	3C23	凯飞科技	3C26
钜视科技	3C49	一联时代	3C51	灵耀数智	3C75
网聚云联	3C116	浪潮KaiwuDB	3C202	笃一物联	3C235
菲尔斯特	3C236	云软在线	3C250		

### Industrial Internet of Things

西部数据	3C4	瑞迅电子	3C5	斯伽德	3C7
红茶移动	3C8	云则信息	3C11	鲁尔物联	3C14
凯飞科技	3C26	钜视科技	3C49	一联时代	3C51
四信	3C73	灵耀数智	3C75	网聚云联	3C116
利泰物联	3C129	浪潮KaiwuDB	3C202	科林物联网	3C203
笃一物联	3C235	云软在线	3C250		

## Application layer

### Smart fire protection

云则信息	3C11	凯飞科技	3C26	钜视科技	3C49
一联时代	3C51	四信	3C73	灵耀数智	3C75
英特灵达	3C199	科林物联网	3C203		

### Smart Park

斯伽德	3C7	鲁尔物联	3C14	透利科技	3C23
凯飞科技	3C26	钜视科技	3C49	一联时代	3C51
灵耀数智	3C75	网聚云联	3C116	绿掌科技	3C128
浪潮KaiwuDB	3C202	笃一物联	3C235	云软在线	3C250

## Internet of Things Support

### Industry Suppliers

天融智能	3A81	蓝码新材料	3A186	启明盛	3A201
固而美	3A211	双鹿电池	3C12	云汉芯城	3C24
泰晶科技	3C238-2	昊睿电气	3C239	智奇科技	3C242
戎天电子	3C247	亮钻科技	3C249		

### Battery

恩福赛	3A148	迈洛克	3A188	新源柔性	3A210
新利达	3C190	印唯科技	3C192	宏力能源	3C195
君邦科技	3C245	戎天电子	3C247	宇峰电池	3C248

### Electronic Component

启明盛	3A201	固而美	3A211	一晶科技	3C30
华通嘉业	3C61	飞胜电子	3C130	戎天电子	3C247



# Exhibitors Interview



Dongguan OSRFID Technology Co., Ltd.



Fujian Four-Faith Digital Technology Group Co., Ltd.



Guangzhou Techphant Technology Co., Ltd.



KaiwuDB



Ningbo K&D IOT Technology Co., Ltd



Milesight



Shanghai Taolink Technologies Corporation



Shanghai Doit IOT Technology Co., Ltd



Shanghai Quanray Electronics Co., Ltd



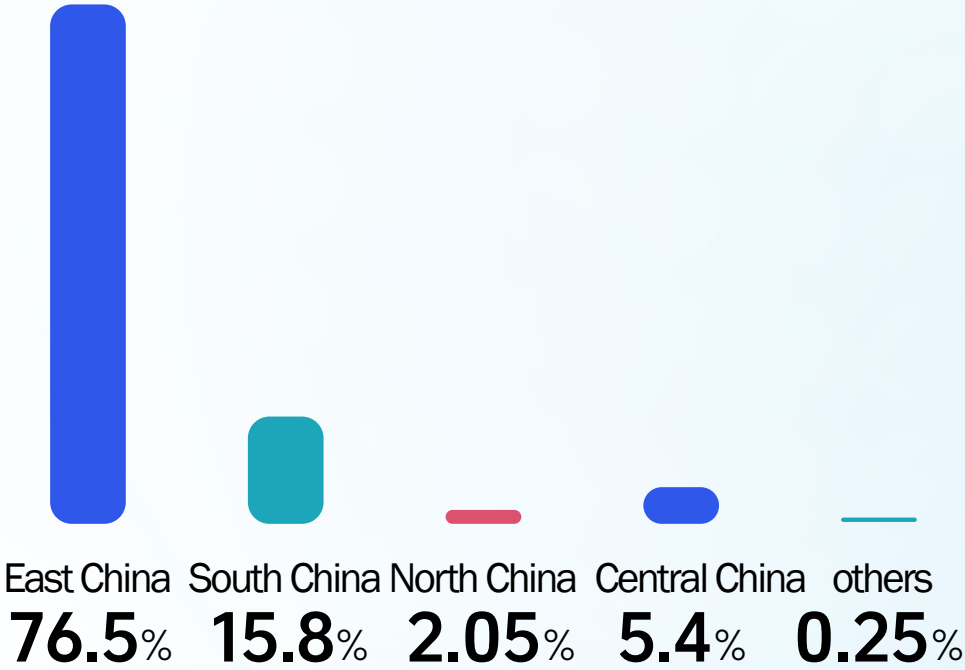
Shenzhen Bowei RFID Technology Co., Ltd

\*In no particular order



# Attendees analysis

## Attendees geographical distribution



## Audience position distribution



IOTE is an Internet of Things technology and application

A professional exhibition for enterprises in the Internet of Things industry provides a showcase of the latest technologies, products and solution platform. Exhibition at Shanghai Station in 2024 attracted 26,981 participants, demonstrating that IoT echnology is available in East China and even throughout China wide range of applications and needs.



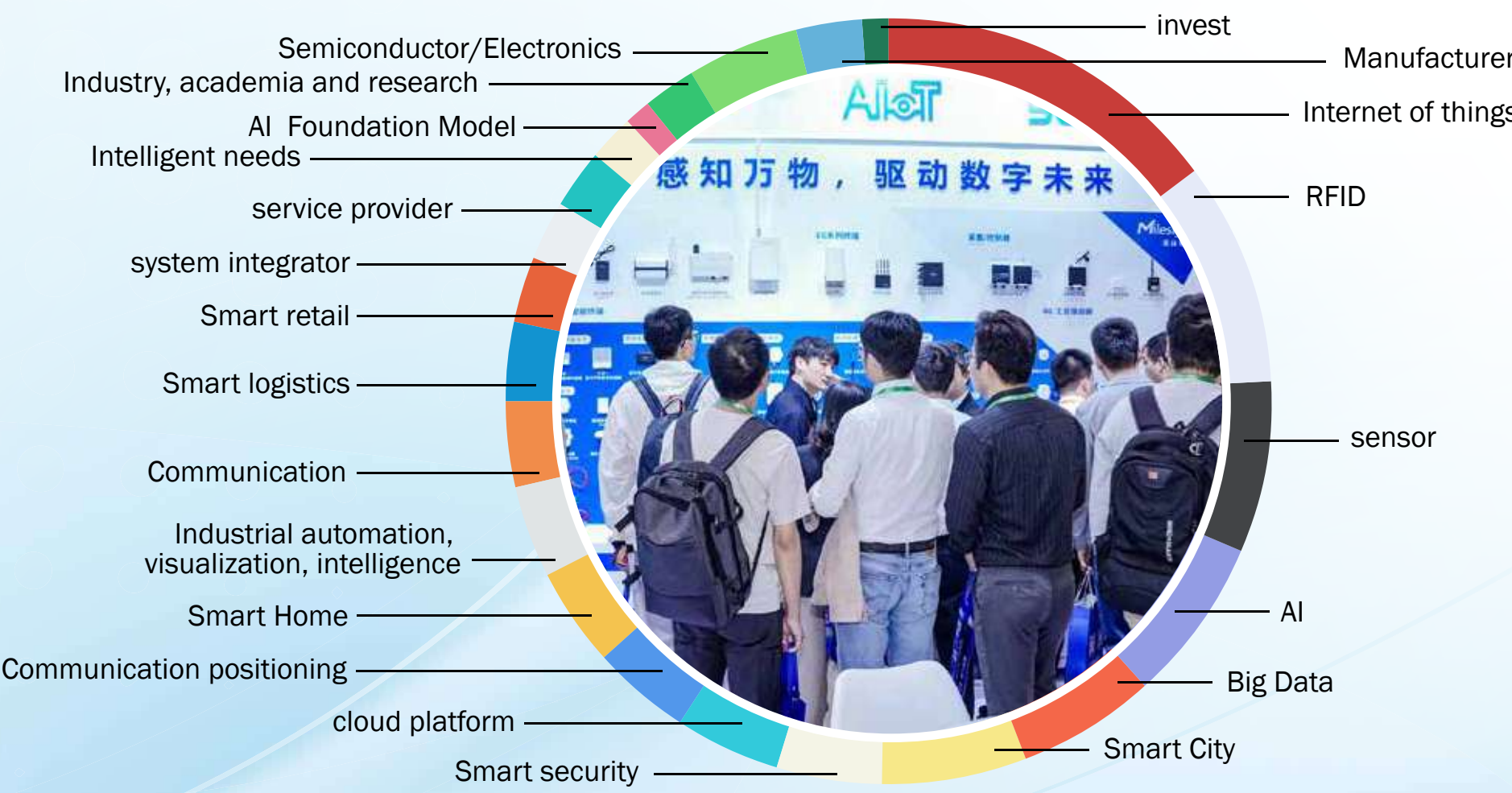


# Attendees analysis

## Attendees purpose of visiting the exhibition



## Sections that the attendees wants to know about



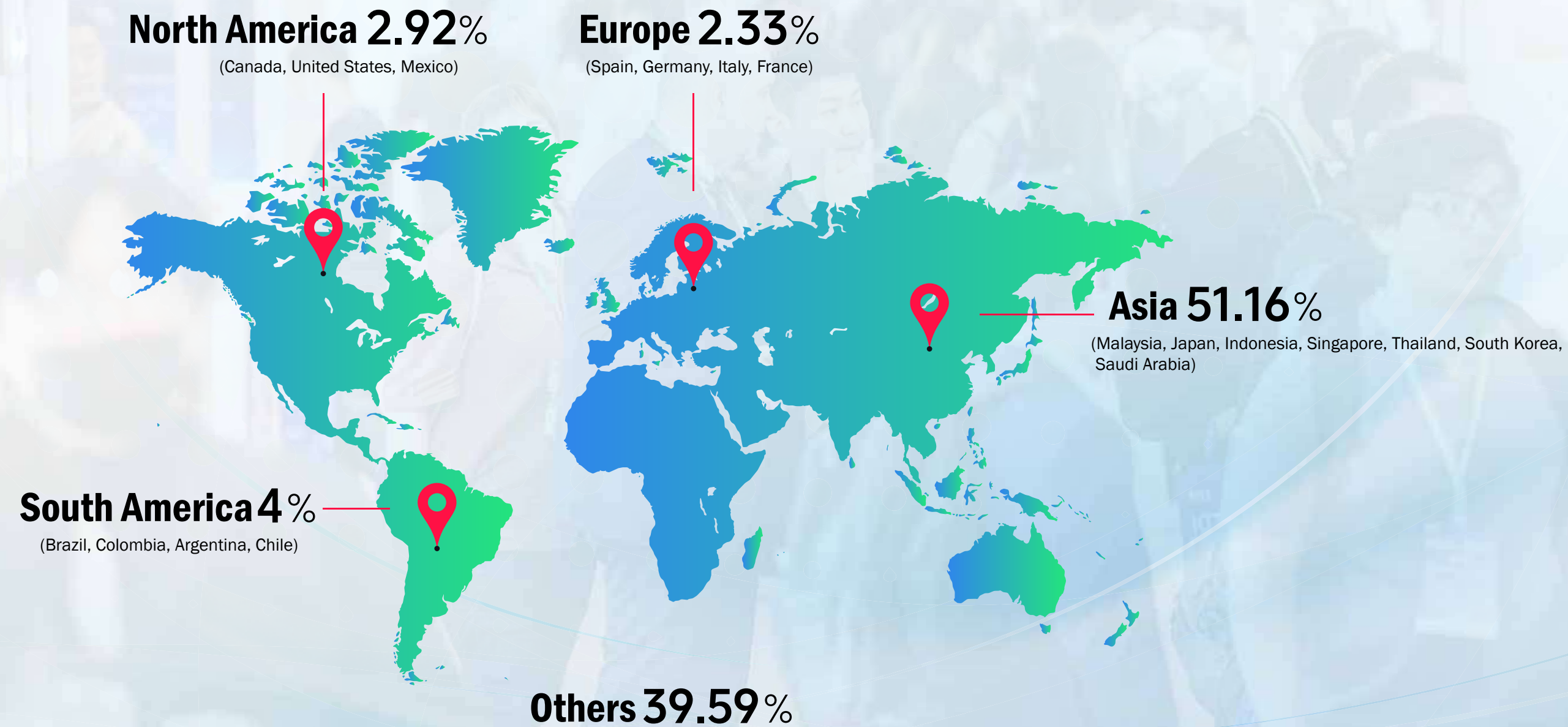
IOTE 2024 Shanghai Station fully demonstrated the high demand for Internet of Things technology in East China, especially this year's vertical expansion of application scenarios, smart health care, smart cities, smart logistics, new energy, smart water/ gas/electric/heating meter, etc., for the system integration present For businessmen, IOTE Shanghai Station not only helps them better understand market needs and adjust products and services, but also finds product solutions and solution providers that meet the specific needs of different industries and regions.





# Attendees analysis

## Regional distribution of overseas audiences



This exhibition attracted 823 overseas visitors who wanted to purchase and communicate with the Internet of Things. At the same time, feedback from on-site exhibitors showed that overseas visitors have high recognition and demand for Chinese products, allowing domestic companies to understand overseas direct needs face-to-face. and changes, IOTE is committed to providing a display platform for international exchanges and cooperation for IoT people.





# Overseas Promotion

Google publicity will accurately display exhibition information to foreign buyers. Active on various foreign social platforms, such as Facebook, Twitter, Linkdin, Yutube, etc., making friends with foreign companies and passing on Chinese IoT products and technologies.



Over **1 million** displays, **5W+** clicks



Follower **225**



Follower **16,445** likes **1.6W**  
IoT China's international exchange group **467** members



Follower **1613**  
Linkedin newsletter follow **888**



Follower **746**





# Professional purchasing group

上海华琚船舶科技有限公司  
嘉兴市一舟电子科技有限公司  
嘉兴光学传感器有限公司  
嘉兴九元物联网技术有限公司  
上海空传能源科技有限公司  
巨力自动化设备（浙江）有限公司  
嘉兴景炎智能装备有限公司  
宁波傲视智绘光电科技有限公司  
德沃康科技集团有限公司  
苏州利成汇志软件科技有限公司  
翌视科技（宁波）有限公司  
大唐高鸿数据网络技术有限公司  
浙江亿孚科技有限公司  
双环传动（嘉兴）精密制造有限公司  
格拉夫（嘉兴）仪器仪表有限公司  
浙江鸿禧能源股份有限公司  
斯比泰电子（嘉兴）有限公司  
上海赛尼电子科技有限公司  
赛斯电子无锡有限公司  
大庆市群英慧科技有限责任公司  
松下电器（中国）有限公司  
雅戈尔时尚股份有限公司  
宁波力劲科技有限公司  
安徽庐瓦电力有限公司  
舜宇集团有限公司  
宁波市燃气公司  
嘉兴智行物联网技术有限公司  
宁波中车时代传感技术有限公司

嘉兴申度工业设计有限公司  
德敏智能装备有限公司  
浙江东信电器有限公司  
宁波水表（集团）股份有限公司  
宁波市宁晋节能环保科技  
浙江甬拓智能技术有限公司  
江苏礼贤科技集团有限公司  
浙江晨浩智能科技有限公司  
宁波北仑电有限公司厂  
苏州贝司特智能科技有限公司  
宁波长晟电子科技有限公司  
慈兴集团有限公司  
宁波智讯联科科技有限公司  
宁波高新区阶梯科技有限公司  
宁波申菱机电科技股份有限公司  
宁波斯宇博机器人有限公司  
宁波飞图自动技术有限公司  
宝钢钢铁股份公司  
上海墨樱电子科技有限公司  
浙江文谷科技有限公司  
联通智网科技股份有限公司  
赛摩（上海）工业互联网科技有限公司  
宁波安邦科技有限公司  
工企科技(宁波)有限公司  
嘉兴汇智软件有限公司  
江苏红豆工业互联网有限公司  
宁波蓝圣智能科技有限公司  
苏州迅镭激光科技有限公司

礼贤系统集成科技集团有限公司  
宁波市金属科技有限公司  
纬创资通（昆山）有限公司  
宁波佳联网络科技有限公司  
三亚鑫凯龙科技有限公司  
宁波汇智恒动自动化科技有限公司  
宁波三星智能电气有限公司  
上海华力微电子有限公司  
富联合国基（上海）电子有限公司  
上海漓岸资产管理有限公司  
宁波大数据社区  
江苏礼贤系统集成科技集团有限公司  
宁波北仑电厂有限公司  
宁波欣达集团有限公司  
思进智能成形装备股份有限公司  
苏州大喜包装科技有限公司  
翌视科技(宁波)有限公司  
苏州深信达网络科技有限公司  
宁波函杰电气科技有限公司  
浙江久易电子科技股份有限公司  
宁波利安科技股份有限公司  
杭州亿企海贝科技有限公司  
创正电气股份有限公司  
苏州欧伟亚物流有限公司  
宁波大正工业机器人技术有限公司  
宁波零豹科技有限公司  
宁波江宸智能装备股份有限公司  
浙江微控智造有限公司

苏州美名软件有限公司  
上海华测导航技术股份有限公司  
浙江赛思电子科技有限公司  
浙江华工赛百数据系统有限公司  
宁波大成电炉有限公司  
树根互联股份有限公司  
上海轨道交通设备发展有限公司  
宁波长乐喉科技有限公司  
河南泛网物联科技有限公司  
宁波达尔机械科技有限公司  
普天轨道交通技术（上海）有限公司  
智昌科技集团股份有限公司  
苏州市金世博精密机电有限公司  
苏州杨枝网络科技有限公司  
山东德晟机器人股份有限公司  
南京伊美物联科技有限公司  
江苏中天互联科技有限公司  
苏州永佳汇电子科技有限公司  
宁波罗创智能科技有限公司  
江苏辽泰信息技术咨询有限公司  
上海发网云物流科技有限公司  
山东淄建集团有限公司  
山东杭迪机电工程有限公司  
上海水焯科技有限公司  
安徽锦翔自动化科技有限公司  
淄博淄润物联网科技有限公司  
杭州吉客云网络科技有限公司  
温州市振坚科技有限公司

太仓市一卡通智能科技有限公司  
长兴穿云物联科技有限公司上海分公司  
维美德（中国）有限公司  
江苏长海消防装备有限公司  
南京北路智控股份有限公司  
南京宇熠科技有限责任公司  
宿州市科奥信息工程有限公司  
杭州谱地新能源科技有限公司  
上海艾澜达环保科技有限公司  
上海贝壳供应链管理有限公司  
上海零翼科技有限公司  
南京启智电气有限公司  
苏州中慧物联有限公司  
杭州众地智能科技有限公司  
合肥山库智能科技有限公司  
博时储能新能源  
上海美石智能系统有限公司  
上海吉相通国际贸易责任有限公司  
上海泉为供应链管理有限公司  
昆山光瑞能源科技有限公司  
济南新物联自控科技有限公司  
江西省展通安全科技有限公司  
苏州中慧物联网科技有限公司  
南京北路智控科技股份有限公司  
上海程协电子科技有限责任公司  
捷控物联科技（苏州）有限公司  
山东凌瑞市场调查有限公司  
上海国际时尚中心园区管理有限公司

无锡灵数合亿科技有限公司  
杭州正铭教育科技有限公司  
浙江交投中碳环境科技有限公司  
浙江旺潮科技有限公司  
上海赫钒科技有限公司  
上海才多科技有限公司  
上海佳和天成新能源科技有限公司  
苏州迅帆智能科技有限公司  
苏州途格自动化设备有限公司  
苏州松栢科技有限公司  
浙江景泽科技有限公司  
杭州博鑫自动化系统工程有限公司  
苏州齐物智能装备有限公司  
兴容（上海）信息技术股份有限公司  
浙江大学台州研究院  
常州源福电气有限公司  
宝合米鸥智能物联科技（常州）有限公司  
荏原电产（青岛）科技有限公司  
宁波励海电子科技有限公司  
苏州科达科技有限公司  
江苏天御设备工程有限公司  
必达福环境技术(无锡)有限公司  
江苏升腾自动化科技有限公司  
山东浦光互联科技有限公司  
青岛闪烁智能有限公司  
江西阿兰德金融安防有限公司  
杭州达维科技有限公司  
杭州瀚通贸易有限公司





# Professional purchasing group

上海樱游信息科技有限公司  
宁波宜植环保科技有限公司  
上海樱游信息科技有限公司  
宜植(宁波)环保科技有限公司  
安徽鸣宇智能科技有限公司  
苏州市平稳机电科技有限公司  
宁海景业通讯电子有限公司  
上海延泽精密模具科技有限公司  
南京明锐医疗科技有限公司  
浙江省远盛消防科技有限公司  
杭州灵越自动化系统有限公司  
山东微赞信息技术有限公司  
龙岩高岭土股份有限公司  
嘉兴市涂联惠网络科技有限公司  
上海威懿电子科技有限公司  
上海化工宝数字科技有限公司  
金华展悦智能科技有限公司  
温州鼎锐网络科技有限公司  
江西牛虎科技有限公司  
宿迁途胜制冷设备有限公司  
青岛闪硕智能科技有限公司  
国科治慧(苏州)智能科技有限公司  
镇江润晟通讯技术有限公司  
新疆正普智能科技有限公司  
杭州尊豪科技有限公司  
米航(杭州)科技有限公司  
江西萃星智能科技有限公司  
上海祯宁自动化有限公司

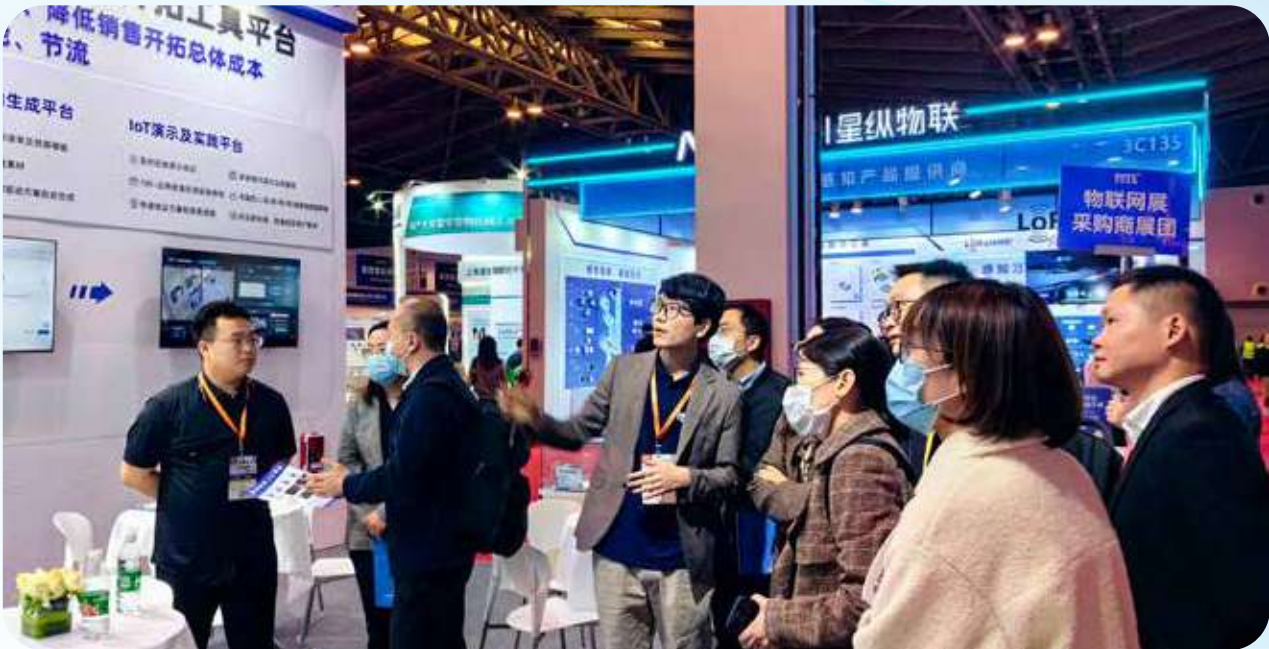
上海模玛信息技术有限公司  
中山恒达智能科技有限公司  
苏州丰创电力技术服务有限公司  
安徽省多多智慧出行  
济南速滴出行科技有限公司  
上海得享半导体  
青岛星凯云智慧网络科技有限  
台州思谱信息技术有限公司  
安徽羽亿信息科技有限公司  
济南超净界洗衣服务有限公司  
江西海讯智能科技有限公司  
济宁市世纪互联信息有限公司  
上海仲濠智能科技有限公司  
杭州成翔瑞网络科技有限公司  
大唐微电子技术有限公司  
上海发网供应链管理有限公司  
宁德市福奇贸易有限公司  
上海陇粹网络科技有限公司  
上海兆越通讯技术有限公司  
天津南大通用数据技术股份有限公司  
龙港市科享智能科技有限公司  
上海恩智泰信息科技有限公司  
嘉兴琳曜供应链管理有限公司  
泰州辛卜森电热科技有限公司  
江苏耀东工业设备有限公司  
江西马力智能科技有限公司  
上海蜚兕信息科技有限公司  
安徽金气达燃气设备有限公司

同翔(山东)信息科技有限公司  
北京扶摇星空信息技术有限公司  
杭州创新蓝图科技有限公司  
浙江一亩茶园茶园信息技术有限公司  
江阴云谷科技有限公司  
上海浩远智能有限公司  
安徽君优盟网络科技有限公司  
江苏安邦信息技术服务有限公司  
斑马(昆山)智能信息科技有限公司  
合肥房朋信息科技有限公司  
江苏太湖云计算信息技术股份有限公司  
上海璞志仪器科技有限公司  
江苏天宝汽车电子有限公司  
济南清秋网络科技有限公司  
蚌埠市恒诚物联网技术有限公司  
上海汉添机电设备有限公司  
上海艾恩森传感技术有限公司  
苏州维研智能科技有限公司  
苏州海贝智能科技有限公司  
无锡信捷电气股份有限公司  
顺南(无锡)技术有限公司  
宣城智新机电科技有限责任公司  
江苏智可达信息科技有限公司  
安徽科冉电气科技有限公司  
中全银安(上海)科技有限公司  
上海洞元网络科技有限公司  
新疆久盛消防工程公司  
江苏名利环境科技有限公司

常州和泰运维新能源科技有限公司  
常州晟屹网络科技有限公司  
韦弗特智能系统(苏州)有限公司  
诺得智能科技(扬州)有限公司  
苏州秋果科技有限公司  
杭州忻世科技有限公司  
零壹虚拟现实技术研究院(苏州)有限公司  
南通谷玄科技有限公司  
众普轴承科技有限公司  
青岛悦动天际网络科技有限公司  
南京启智电气技术有限公司  
浙江连芯电子技术有限公司  
渔翁信息技术股份有限公司  
上海蓝今软件有限公司  
上海亿鑫阳能源科技有限公司  
上海久智信息科技有限公司  
上海剑州实业有限公司  
山东握手物联科技有限公司  
向洋科技(南通)有限公司  
温州德数网络科技有限公司  
嘉兴新杰网络科技有限公司  
嘉兴新杰网络科技公司  
上海庙行经济发展有限公司  
安徽学升智能科技有限公司  
嘉兴文裕物联网科技有限公司  
徐州为益技术有限公司  
上海广合霖物联网科技有限公司  
杭州马上创新

鼎捷芯(无锡)微电子有限公司  
杭州美畅物联  
武汉升曦信息技术有限公司  
浙江锦曦科技有限公司  
江苏晟辉科技有限公司  
新疆威盛源电力技术有限公司  
安徽金气达燃气设备制造有限公司  
上海中荷环保有限公司  
南京辉诺帝智能科技有限公司  
东莞市华芯联科技有限公司  
江苏爱博派健康科技有限公司  
柯临(上海)环境科技有限公司  
上海科阿思智能科技有限公司  
浙江花澜科技有限公司  
北京和顺慧康科技有限公司  
苏州智奇胜软件  
安徽江天大数据科技股份有限公司  
苏州智奇胜软件科技有限公司  
扬州市天宝物流输送设备有限公司  
山东瑞鼎水务科技有限公司  
杭州迪源电气科技有限公司  
青岛海图领信息技术有限公司  
杭州智优居物联网科技有限公司  
山东书坤网络科技有限公司  
优诺信(常州)科技有限公司  
石家庄华燕交通科技有限公司  
铭镱科技(杭州)有限公司  
湖北楚帝智联安全科技有限公司

江苏特力威信息系统有限公司  
南京赛普科技有限公司  
杭州恒竣科技有限公司  
上海山石信技术有限公司  
上海聚恪智能  
江苏靖瞳水务科技有限公司  
上海圭革智能传感技术有限公司  
上海珂允网络科技有限公司  
上海清微智能科技有限公司  
上海丰蕾信息科技有限公司  
壕门电子科技(厦门)有限公司  
苏州保控电子科技有限公司  
江苏唐电工程设计有限公司  
上海凤展鸿图数字科技有限公司  
沈阳嘉鑫嘉阳科技有限公司  
凌航科技(舟山)有限公司  
江苏卓茂智能科技有限公司  
上海城市地理信息系统发展有限公司





# Exhibition review





# Concurrent conference



The speech topics at this exhibition cover popular technologies in the current industry chain such as AI, satellite direct connection, passive IoT, star flash, AIoT overseas, RFID, sensors, 5G+ industry, parks, energy, health care, positioning and other technologies and application fields. and products, 59 speech companies made wonderful appearances, and the main forum brought together more than 400 Internet of Things industry elites from all over the country to discuss new development opportunities in the era of the Internet of Things.

1

Vendor Forum

7

concurrent forum

59

speakers

3645

Total number of listeners



Scan the QR code with Wechat to view the agenda of all conference



# Speakers



**David Moore**  
CEO  
Pragmatic Semiconductor



**Chen Ying**  
Business Manager,  
Shenzhen Yunliwuli Technology Co., Ltd.



**Guo Lihang**  
General Manager of NetEase IoT Center  
NetEase Tiangong Energy Saving and  
Carbon Reduction Open Source Community  
principal



**He Wei**  
Shanghai Institute of Microsystems and Information Technology  
researcher  
Chinese Academy of Sciences



**Li Pengyu**  
Solutions Manager  
China Geokon Instruments Co., Ltd.



**Liang Zhen**  
Director of Industry Customer Department  
Shenzhen DTB RFID Technology Co., Ltd.



**Chen Qiu Huang**  
CEO  
Hangzhou Suli Technology Co., Ltd.



**Huang Guowu**  
General Manager  
Nanjing Kangyue Jiapin Intelligent  
Technology Co., Ltd.



**Lin Yiling**  
Product Director  
Shanghai Zhiyang Network Technology Co., Ltd.



**Cheng Fuxing**  
Channel Manager  
Shenzhen vanch Intelligent Technology Co., Ltd.



**Huang Jiarui**  
Managing Director, Commercial Affairs Asia Pacific  
Wi-Fi Alliance



**Liu Lei**  
General manager  
Jiaxing Bogan Technology Co., Ltd.



**Dai Zhihui**  
Senior Test Solutions Specialist  
Keysight Technologies (China) Co., Ltd.



**Huang Jianliang**  
Vice Chairman and Secretary General  
China Society of Technical Economics



**Liu Yi**  
Director of the Internet of Vehicles Business  
Department Redtea Mobile



**Deng Bin**  
Business Director  
Advantech Industrial IoT Business Group



**Ji Jingwei**  
Pre-sales manager  
Huaqing Kesheng (Beijing) Information  
Technology Co., Ltd.



**Lou Yonggang**  
Senior Energy Consultant  
Beijing NeuCloud Dingcheng Technology Co., Ltd.



**Du Yuhe**  
Founder  
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**Song Zhiqiang**  
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\*In no particular order



# Speakers



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**Zhou Yang**

Product Marketing Manager, Security & Connectivity Division  
ST Microelectronics



**Guo Wenbing**

General manager  
Shenzhen Shengrun Technology Co., Ltd.

\*In no particular order



# On-site Communication









# Exhibition promotion

## Shanghai Exhibition Official Website in Chinese and English

Annual visitors **233,707** Views **364,709**

## Wechat Official accounts

Number of fans **61,838**

WeChat Shanghai tweets shared and viewed **718,810**

## IOTE Internet of Things Exhibition Mini Program

Cumulative number of users **179,900**

## Official exhibition community & media community

**200+** covering **4.7W** IoT people

## Online promotion exposure

IOTE Internet of Things Exhibition is hosted by Toutiao, Baijiahao, Penguin, Sohu, Snowball and other self-media

The platform has been read by more than **430,000** people

EDM promotion accurately covers 8 major industries, with EDM delivered to **1,375,794** people

Baidu promotion views **2,257,197**

Douyin promotion views **1,842,196**

Tencent promotion views **164,381**

Sina.com, ifeng.com, PR Newswire and other media cooperation reports  
Techweb, C114 Communication Network, Yifei.com, Geek.com, Internet of Things Think Tank, Doit, Weike.com, Electronic Product World, Zhiding.com, Zhongguancun Online, Intelligent Manufacturing Network, Meike.com, Smart City Network, Sensor Expert Network, e-works, today's artificial intelligence, chip decryption and other well-known industries  
124 media partners





# Digital Exhibition



Mini program:  
Scan the code with WeChat





Next Station, Shenzhen!

**IOTE / 2024**  
SINCE 2009

**第22届国际物联网展·深圳站**

The 22nd IOTE International Internet of Things Exhibition · Shenzhen

**August 28-30**

Shenzhen World Exhibiton & Convention  
Center (Bao'an District)

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