

**IOTE** 2023 THE **20**TH  
INTERNATIONAL INTERNET  
OF THINGS EXHIBITION SHENZHEN

**IoT**  
*IoT builds the foundation  
of digital economy*

# Post-show Report

DATE: 20-22 Sep 2023

VENUE: Shenzhen World Exhibition & Convention Center

# Exhibition data

529

Exhibitors

300+

Partner media

32847

Visitors

50000 m<sup>2</sup>

Exhibition area

39684

Visits

IOTE 2023  
第20届  
国际物联网展-深圳站  
IOTE INTERNATIONAL INTERNET OF THINGS EXHIBITION

会议室分布一览



# About IOTE Shenzhen

2023第20届

国际物联网展·深圳站

IoT

构建数字经济底座

IOTE 2023 The 20th International Internet of Things Exhibition-Shenzhen Station has opened as scheduled, and technological innovation is now!

With the theme of "IoT Builds the Base of Digital Economy", the exhibition is hosted by Shenzhen Internet of Things Industry Association and organized by Shenzhen Ulink Media Co., Ltd. It will showcase the latest technologies and applications of the Internet of Things and promote The Internet of Things is deeply integrated with various industries, strengthening international exchanges and cooperation, and contributing to building the foundation of the digital economy.

This IOTE 2023 Shenzhen International Internet of Things Exhibition is a grand ceremony that brings together advanced technology, innovative applications and industry wisdom in the global Internet of Things field, and will inject new vitality into building a digital economic base. The exhibition focuses on the upstream and downstream of the IoT industry chain. Exhibitors will bring a variety of smart hardware devices as well as core IoT technology products and application cases such as RFID, sensors, 5G, LPWAN, UWB, cloud computing, and big data analysis to demonstrate the application cases of the IoT. The latest achievements and solutions in smart home, smart city, smart manufacturing, AI security, new retail and other fields.

# Exhibition Highlights

- RFID sensing creates transparent digital tracking.
- Intelligent sensing creates a universal life.
- AI visual sensing helps pan-smart applications.
- Precise location sensing anchors detailed spatial information.
- E-paper zone showcases low-power eye protection technology.
- Smart communication connectivity, Weaving the context of the interconnection of all things.
- The IoT platform layer supports the computing power.
- Turning stones into gold and implementing application solutions.
- Improving the industrial chain and highlighting the important role of IoT supporting facilities.

## Three major exhibition halls--Building the entire industrial chain of the Internet of Things

Exhibitors covering the full-stack IoT ecosystem displayed more than thousands of IoT solutions and products. The exhibition showcases various intelligent hardware devices, sensors, cloud platforms, big data analysis and other IoT technologies and products. Exhibitors cover various application fields of the Internet of Things, including smart homes, smart cities, smart transportation, smart manufacturing, etc.

- 20 summit forums to keep track of the cutting-edge trends in the industry.

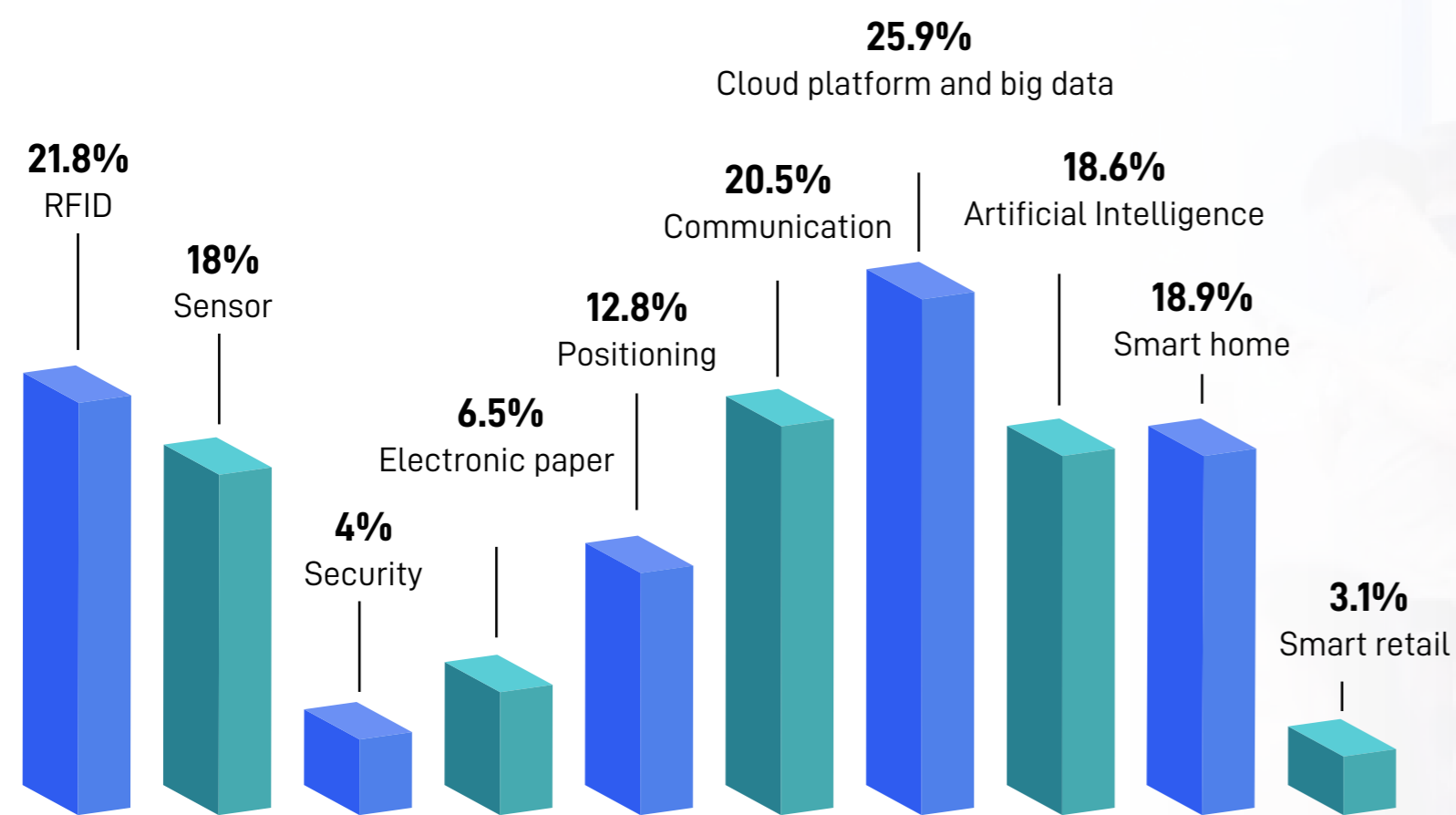
**20+ Summit Forum - 20 high-level thematic forums and seminars,** from technology to application, inviting well-known experts and scholars in the field of Internet of Things at home and abroad to share and exchange.



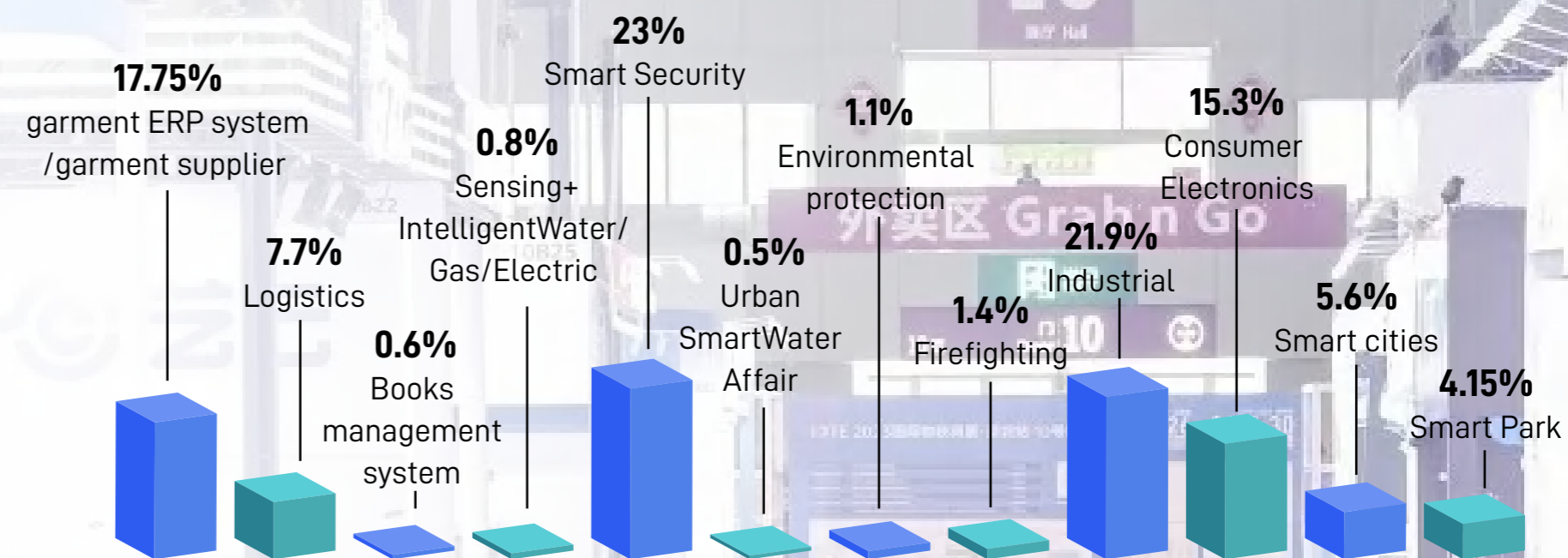
# Visitor analysis

Visitors **32847**  
Visits **39684**

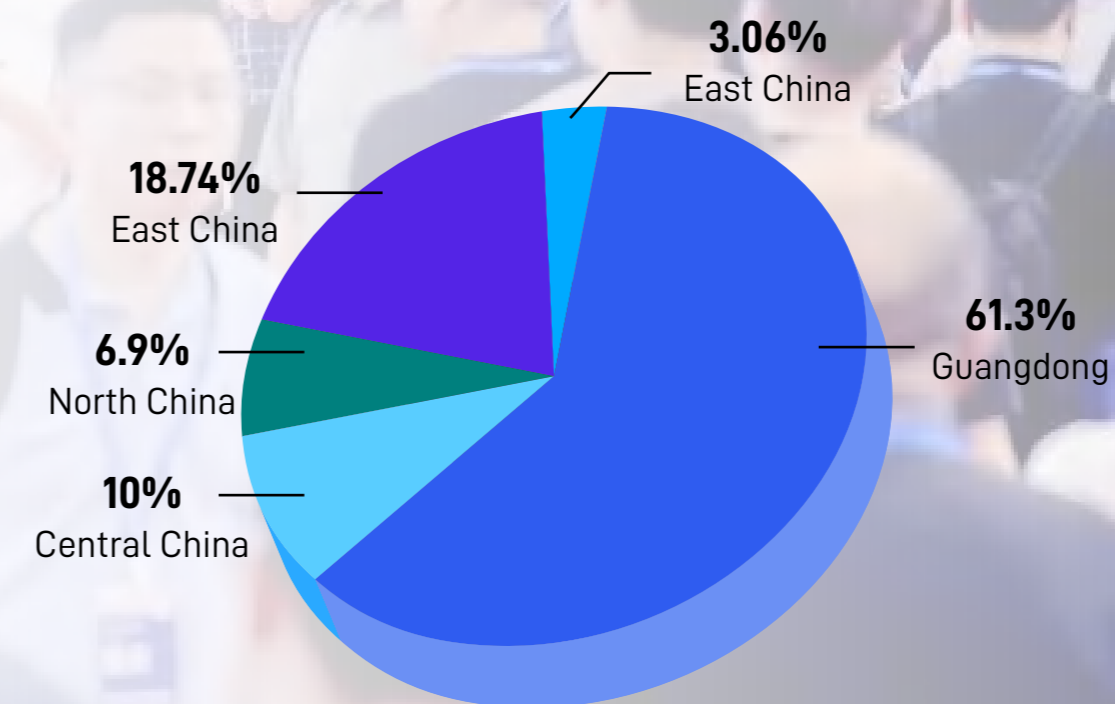
## What industries are the audience interested in?



## Proportion of buyers

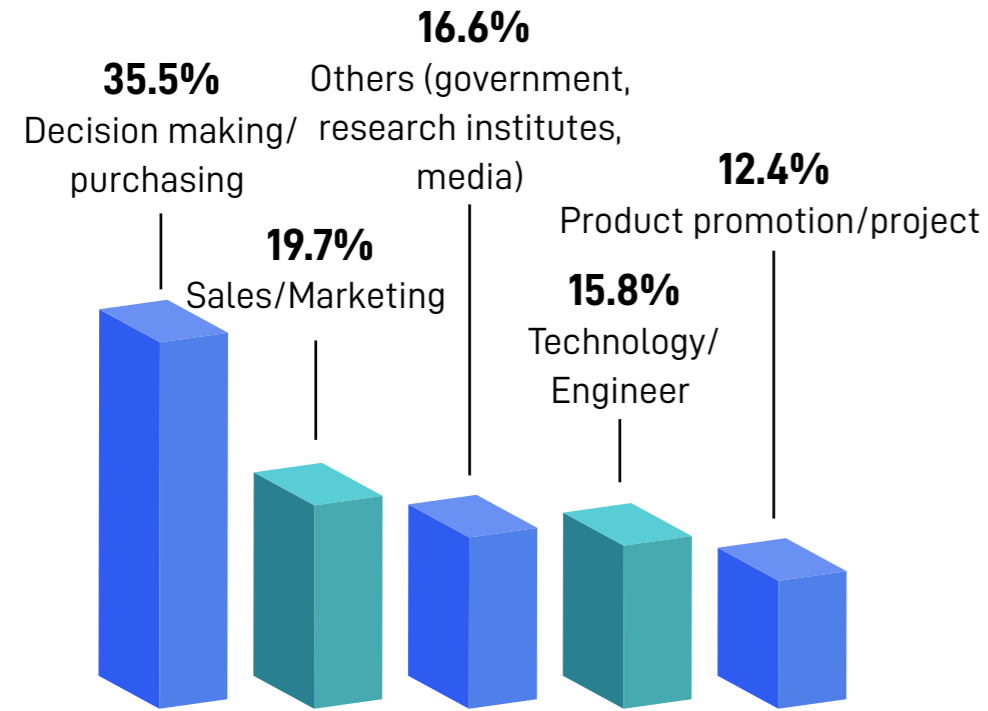


## Regional distribution of audience

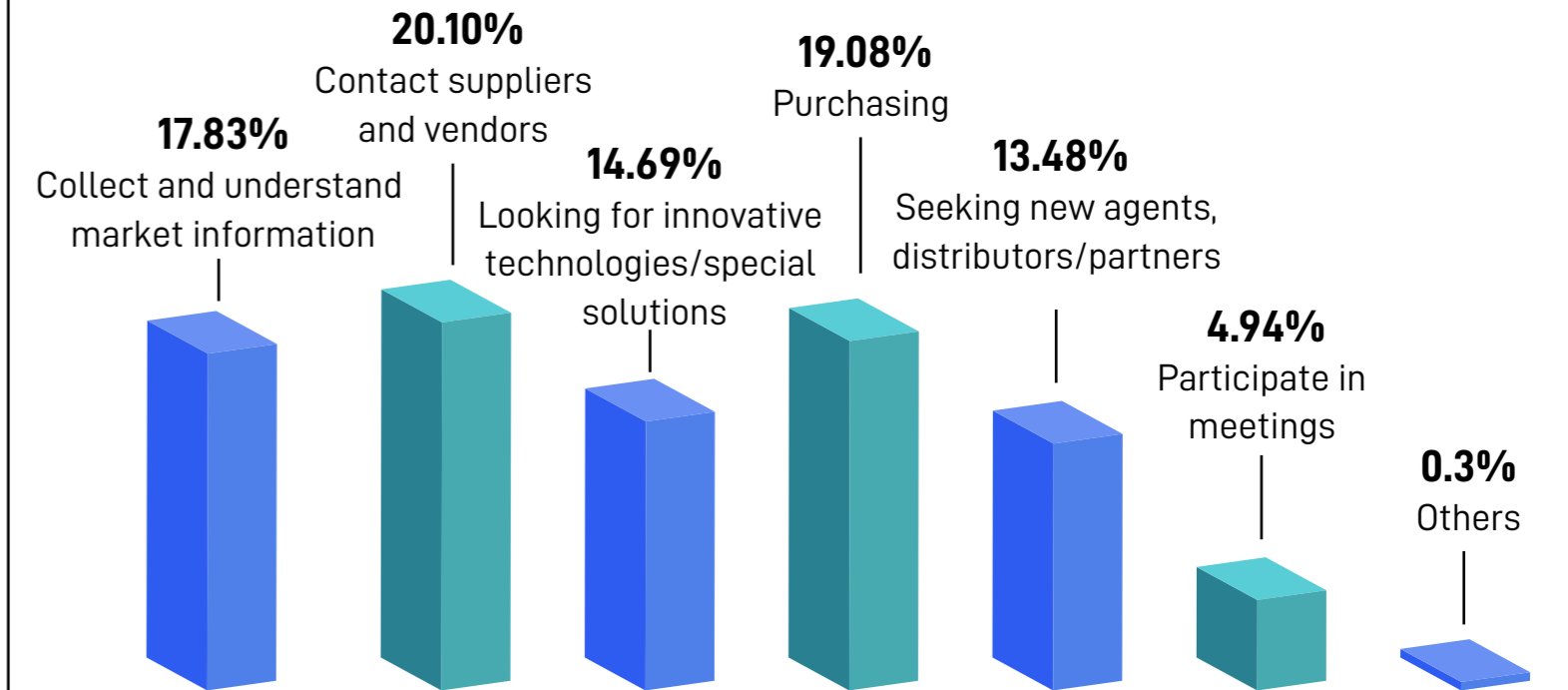


# Visitor analysis

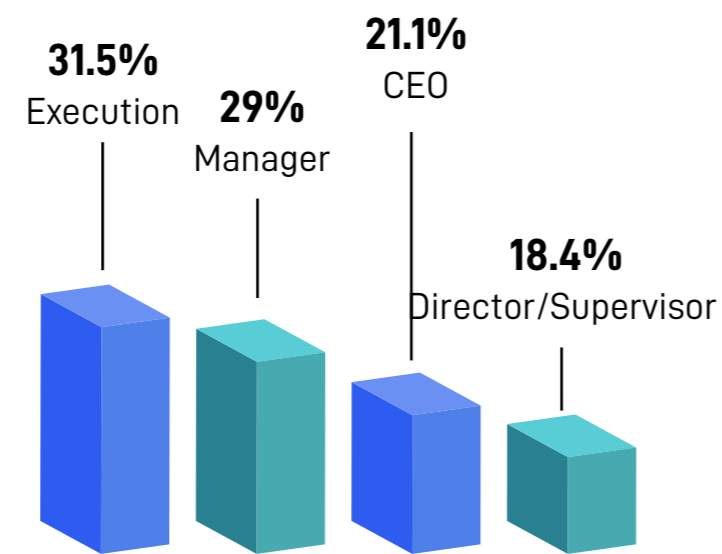
## Audience position distribution



## Purpose of visiting the exhibition

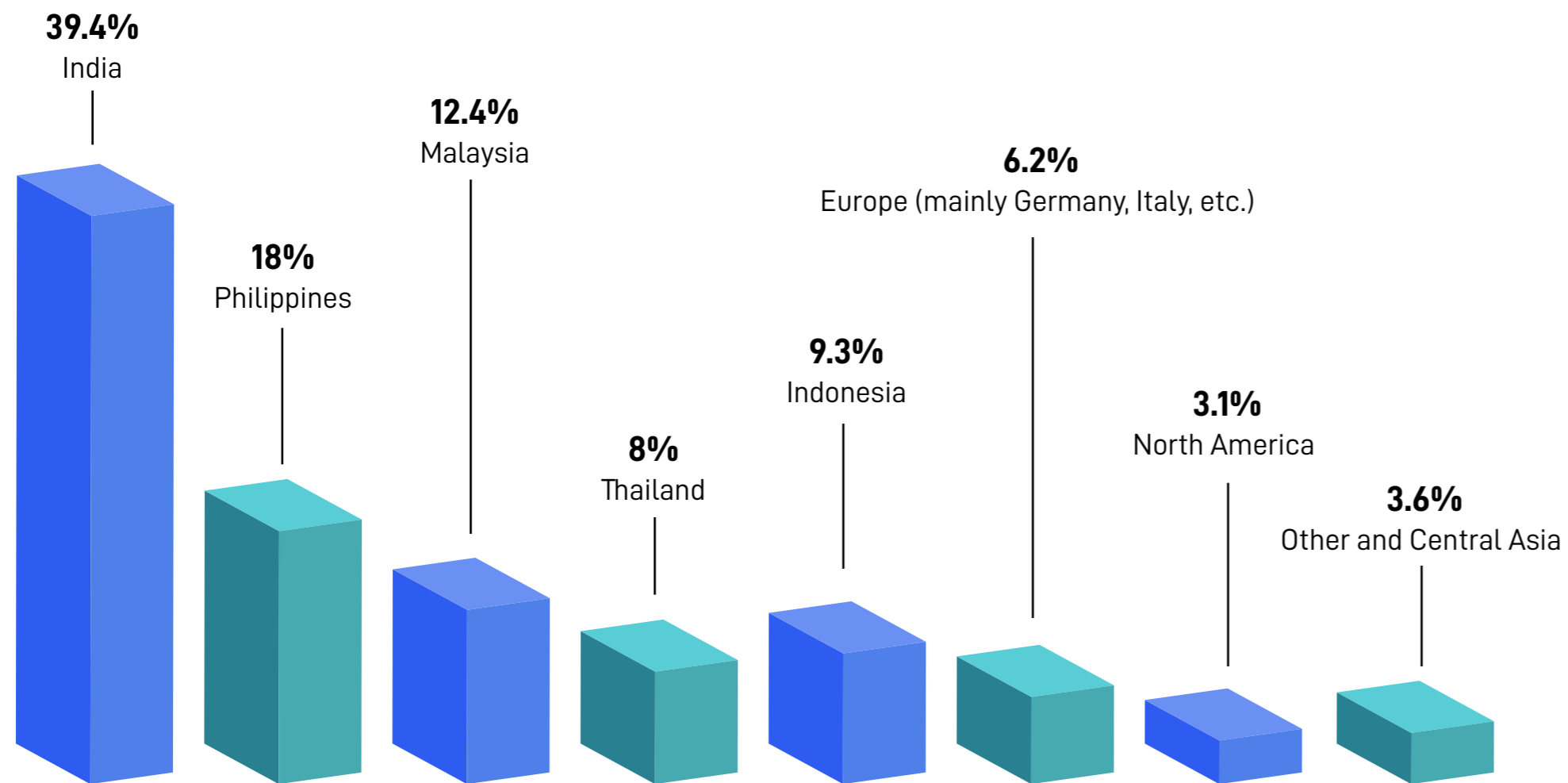


## Audience level distribution



# Foreign Audience

## Foreign audience distribution by Region



The IOTE International Internet of Things Exhibition welcomed 1,218 foreign people to the global Internet of Things audience. During the exhibition period, it also welcomed visitors from all over the world. It strengthened domestic enterprises overseas exchanges, brought closer foreign investment cooperation, and jointly created a digital and intelligent future.



# Buyer

## Industry

Xugong Group Construction Machinery Co.  
Sany Heavy Industry Co.  
Foxconn Technology Group Co.  
Siemens (China) Co.  
BYD Company Limited  
Xinsheng Intelligent Equipment Co.  
TCL Technology Group Co.  
Zhuhai Gree Electric Appliances Co.  
Shenzhen Huazhou Intelligent Manufacturing Technology Co.  
Zhicheng Computer Aided Design (Shenzhen) Co.  
Zhongshan Dongcheng Electric Equipment Co.  
Shenzhen Haihongsheng Intelligent Technology Co.  
...

## Consumer Electronics

Huawei Terminal Co.  
Apple Purchasing Operations Management (Shanghai) Co.  
Xiaomi Technology Co.  
Midea Group Co.  
Haier Zhijia Group  
oppo mobile communications co.  
Konka Group Co.  
Zhuhai Gree Electric Appliances Co.  
Xiaoxiong Electric Appliances Co.  
TCL Digital Technology Co.  
Guangdong Little Genius Technology Co.  
Anchor Innovation Technology Co.  
...

## Smart City

Shenzhen Smart City Technology Development Group Co.  
Aisino Corporation  
Gaoxin Technology Group Co.  
Jia Du Technology Group Co.  
New Wisdom Cognition Digital Technology Co.  
iSoftStone Information Technology (Group) Co.  
Guangdian Yuntong Group Co.  
Shenzhen Tianyuan Dike Information Technology Co.  
Three major carriers  
China Communications Service Co.  
China Star Microelectronics Technology Co.  
Shenzhen City Public Safety Technology Research Institute Co.  
...

## Retail

Shanghai Box Horse Network Technology Co.  
Wal-Mart (China) Investment Co.  
Yonghui Supermarket Co.  
China Resources Vanguard Co.  
Meiyijia Holdings Limited  
Rainbow Digital Commerce Co.  
Fat Donglai Trading Group Corporation  
RT-Mart Distribution Business Co.  
Beijing Supermarket Fat Chain Co.  
Lianhua Supermarket Co.  
Anhui Fresh Legend Commercial Co.  
Beijing Wumi Commercial Group Co.  
...

## Logistics

Shunfeng Holdings Co.  
Cainiao Network Technology Co.  
Jingdong Logistics Group  
Deppon Logistics Co.  
Shenzhen Youbo Supply Chain Management Co.  
Shenzhen Leapfrog Express Co.  
Beijing China Railway Express Co.  
China Post Group Co.  
Shanghai Aneng Juchuang Supply Chain Management Co.  
Guangdong Soul Logistics Co.  
Guangdong Xinbang Logistics Co.  
Guangdong Linan Logistics Development Co.  
...

## Environmental protection

Zhejiang Weiming Environmental Protection Co.  
China Yangtze Three Gorges Group Co.  
China Everbright Environmental (Group) Co.  
Beijing Cedillon Technology Co.  
Chongqing Water Group Co.  
Chengdu Xingrong Environment Co.  
China Tianying Co.  
Beijing Capital Eco-Environmental Protection Group Co.  
Veolia China  
Suez Environment Group  
Yingfeng Environmental Technology Group Co.  
HANLAN Environmental Co.  
...

## Firefighting

Gulf Safety Technology Co.  
Green Bird Fire Protection Co.  
Shenzhen Haiman Technology Co.  
Zhongguancun Technology Co.  
Shenzhen Haon Security Technology Co.  
Shenzhen Haoen Security Technology Co.  
Shenzhen Gaoxin Investment Sanjiang Electronics Co.  
Ankorui Electric Co.  
Bosch (Shanghai) Security Systems Co.  
Jingjiang Jingan Fire Protection Equipment Co.  
Shandong Dongrenhuizhi Energy Development Co.  
Hefei Kedah Lian Security Technology Co.  
...

## Smart Park

Longhua District Baoneng Science and Technology Park  
Shenzhen (Harbin) Industrial Park Investment and Development Co.  
Greentown Science and Technology Industry Service Group Co.  
Shenzhen Yinzhou Bay Industrial Operation and Management Co.  
Foxconn Technology Group Guanlan Technology Park  
Shenzhen Bay Super Headquarters Base  
Shenzhen Kexing Property Management Co.  
China Resources Land Holdings Limited  
Fraser Future (Shenzhen) Technology Co.  
Guangdong Jixin Network Technology Co.  
Suzhou Industrial Park Science and Technology Development Co.  
Shenzhen Korda Industry Development Co.  
...

## Urban SmartWater Affair

China Water Group  
Dayu Water Conservation Group Co.  
Shanghai Chengtong Water Group Co.  
Shenzhen Water Group Co.  
Shanghai Wanlang Water Group Co.  
Shanghai Weipeg Intelligent Water Co.  
Sanchuan Intelligent Technology Co.  
New Day Technology Co.  
Shenzhen Guanghuiyuan Environmental Water Co.  
Tianwan Digital Technology Co.  
China Construction Fifth Bureau Digital Technology Company  
Guangdong Yuehai Water Supply Co.  
...

## Sensing+IntelligentWater/ Gas /Electric

Wisepac Group Limited  
Jiangsu Linyang Energy Co.  
Zhejiang Weixing Intelligent Instrument Co.  
Xintian Technology Co.  
Zhejiang Weixing Intelligent Instrument Co.  
Xintian Technology Co.  
Xuji Electric Co.  
Guodian Nanrui Technology Co.  
Ningbo Water Meter (Group) Co.  
Sanchuan Intelligent Technology Co.  
Xintian Technology Co.  
Jinka Intelligent Group Co.  
...

## garment ERP system/ garment supplier

Nike Sports (China) Co.  
Xiamen Anta Sports Co.  
Three Six One China Ltd.  
Li Ning Sporting Goods Co.  
Ningbo Taipingbird Fashion Clothing Co.  
Ningbo Yagor Clothing Co.  
Senma Group Co.  
Carl Denton Apparel Co.  
Lute Sportswear (Suzhou) Co.  
Guangdong Beijiaren Lingerie & Apparel Co.  
Yanbian Parsifique Garment Co.  
Shenzhen Claris Clothing Co.  
...

## Books

Shenzhen Friendship Book City Co.  
CITIC Publishing Group Co.  
Shanghai Zhongshu Industrial Co.  
Suzhou Sky City Book Co.  
Chongqing Sisyphus Culture Communication Co.  
Shenzhen Publishing Group  
Kunming Xinzhi Group Co.  
China Publishing Group Co.  
Xinzhi Sanlian Bookstore Co.  
Chengpin Co.  
Shanghai Soybean Network Technology Co.  
Zhejiang Manshuca Culture Development Co.  
...



# Group display

Welcomed 137 companies

Shenzhen Xiaohe Information Technology Co., Ltd.  
Shenzhen Lianpeng Gaoyuan Intelligent Technology Co., Ltd.  
Genjing Bozhi (Shenzhen) Electronics Co., Ltd.  
Shenzhen Jinze Technology Co., Ltd.  
Foshan Fukoshi International Trading Co., Ltd.  
Beiqiao Logistics Technology Co., Ltd.  
Guangzhou He Rui Electrical Industry Co., Ltd.  
Guangdong Jiuan Intelligent Technology Co., Ltd.  
Shenzhen Zhongdian Core Co., Ltd.  
Shenzhen Orange Fruit IOT Technology Co., Ltd.  
Zhuhai Yueyufeng Steel Co., Ltd.  
Zhuhai Sandmin Technology Co., Ltd.  
Shenzhen Hengxin Professional Technology Co., Ltd.  
Shenzhen Digital Business Times Technology Co., Ltd.  
Guangzhou Xiongguan Barcode Industry Co., Ltd.  
Greentown Science and Technology Industry Service Group Co., Ltd.  
Guanjie Ai Co., Ltd.  
Shenzhen Lianzhao Information Technology Co., Ltd.  
Moshang International Trade (Shenzhen) Co., Ltd.  
Miho Grain Union Technology Co., Ltd.  
Shenzhen Zhilianqiang Technology Co., Ltd.  
Shenzhen Huyida Technology Co., Ltd.  
Shenzhen Tianxianwei Technology Co., Ltd.  
Guangzhou Yajiang Optoelectronic Equipment Co., Ltd.  
CTWing  
Shenzhen Pu Pu Mall  
Nanjing Topcon Data System Co.,Ltd.  
Shenzhen Xinyunda Electronic Technology Co.,Ltd.  
China Mobile Communications Group Guangdong Co.,Ltd.  
Guangdong Xinxuan Electronic Technology Co.,Ltd.  
Zhongshan Yixin Architectural Decoration Design & Engineering Co.,Ltd.  
Guangdong Guangyu Technology Development Co.,Ltd.  
All Access Education Group (Guangdong) Co.,Ltd.  
Zhongji IOT Technology (Shenzhen) Co.,Ltd.  
Guangzhou Pengzong Technology Co.,Ltd.  
Guangdong Shunshang Technology Co.,Ltd.  
Shandong Yinghui Intelligent Equipment Manufacturing Co.,Ltd.

Nanchang Soulwave Information Technology Development Co.,Ltd.  
Guangzhou Asef Micro Intelligent Electronics Co.,Ltd.  
Shenzhen Best Instrument Co.,Ltd.  
Tomita-Nippon Bundle Storage & Transportation (Guangzhou) Co.,Ltd.  
Guangzhou Vehicle Section of Guangzhou-Shenzhen Railway Co.,Ltd.  
Guangdong Tansi Intelligent Technology Co.,Ltd.  
Shenzhen Lian Dai Technology Co.,Ltd.  
Guangzhou Guangri Elevator Industry Co.,Ltd.  
Guangzhou Pasheng Packaging Co.,Ltd.  
Shenzhen Chikusi Digital Technology Co.,Ltd.  
Boro Changmei Printing Co.,Ltd.  
KYOCERA Information Systems (Shanghai) Co.,Ltd.  
KYOCERA Optoelectronics Technology (Dongguan) Co.,Ltd.Raymu Technology (Shenzhen) Co.  
Dongguan One Two Network Technology Co.  
Changyuan High Energy Electric Co.  
Shenzhen Ika King Technology Co.  
Shenzhen Elec Electronics Co.  
Shenzhen Anjie Zonglian Technology Co.  
China Academy of Atomic Energy Science  
Zhuhai Zhongzhi Technology Co.  
China Unicom  
Guangdong Hyde Group  
Chengdu Baize Runshi Technology Co.  
Jiangsu Pacific Communication Technology Co.  
Shenzhen Wise Cloud Technology Co.  
Shenzhen Mobile

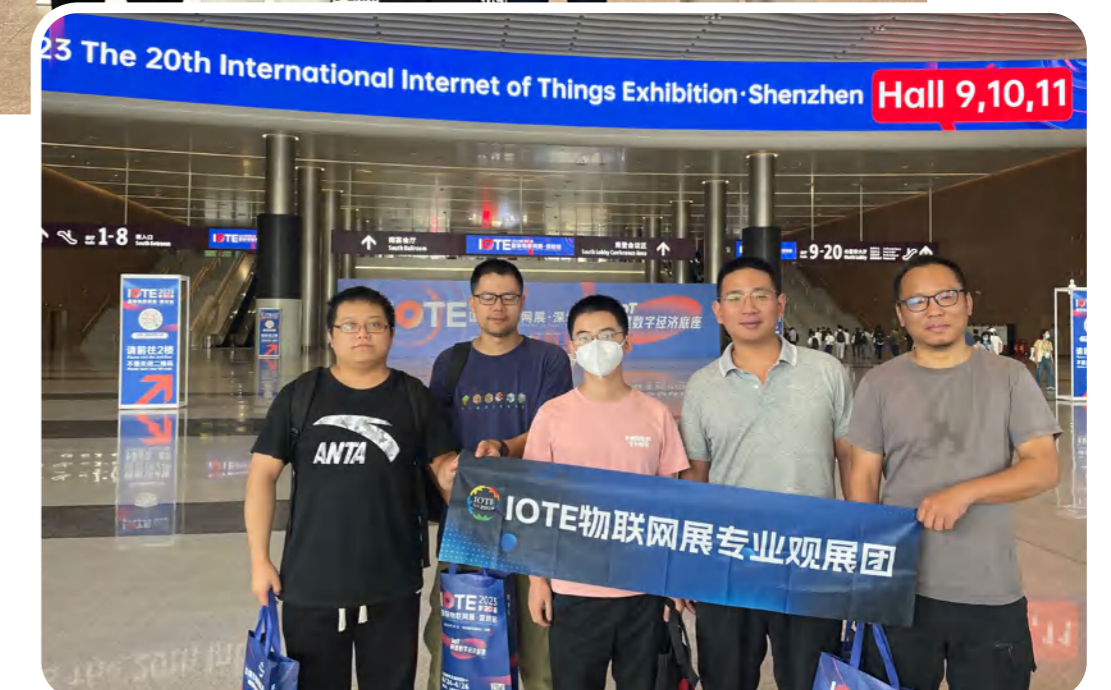


# Group display

Welcomed 137 companies

Shenzhen Xiaohe Information Technology Co., Ltd.,  
Lanjian (Suzhou) Technology Co., Ltd.,  
Shenzhen Hongrui Guangxiang Electronic Technology Co., Ltd.,  
Shenzhen Xinrunhui Smart Card Co., Ltd.,  
Guangzhou Shirong Electronics Co., Ltd.,  
Shenzhen Hongyitong Instrument and Measurement Co., Ltd.,  
Shenzhen Fangxun Wanjia Technology Co., Ltd.,  
Shenzhen Dingsheng Fenghua Technology Co., Ltd.,  
Shenzhen Hefeng Technology Co., Ltd.,  
Hengnaishi (Guangzhou) Intelligent Technology Co., Ltd.,  
Shenzhen Tianyu Culture Media Co., Ltd.,  
shenzhen Dragino Technology co.Limited、  
Shenzhen Beihe Safety Technology Co., Ltd.,  
Guangzhou Southern Satellite Navigation Instrument Co., Ltd.,  
China Mobile Guangdong Co., Ltd. Taishan Branch,  
China United Network Co., Ltd. Fuyang Branch,  
Guangzhou Zhiheng Medical Technology Co., Ltd.,  
Anhui Tongtu Information Technology Co., Ltd.,  
China United Network Communications Co., Ltd. Wenzhou Branch,  
Shenzhen Xingxianxian Technology Co., Ltd.,  
Zhuhai Yikey Intelligent Technology Co., Ltd.,  
Huizhou Gaoshengda Technology Co., Ltd.,  
Shenzhen Huiyinengda Smart Card Technology Co., Ltd.,  
Shanghai Yining Technology Co., Ltd.,  
Sichuan XinTianlian Electronic Technology Co., Ltd.,  
Beijing North Latitude Honeycomb IoT Technology Co., Ltd.,  
Guangzhou Hege Intelligent Manufacturing,  
Huizhou Xinhua Optical Technology Co., Ltd.,  
Beijing Shenzhou Anfu Technology Co., Ltd.,  
Dongguan Haiguang Intelligent Equipment Co., Ltd.,  
Guangzhou Shiyizhong Information Technology Co., Ltd.,  
Zhanjiang Bairan Electronic Technology Co., Ltd.,  
Shenzhen Zhiya Trading Co., Ltd.,  
China Mobile Communications Group Guangdong Co., Ltd. Jiangmen Branch,  
Flextronics Electronic Equipment Shenzhen Co., Ltd.,  
Bridgestone Aircraft Tire (China) Co., Ltd.,  
Chengdu Fangyuan IoT Technology Co., Ltd.,

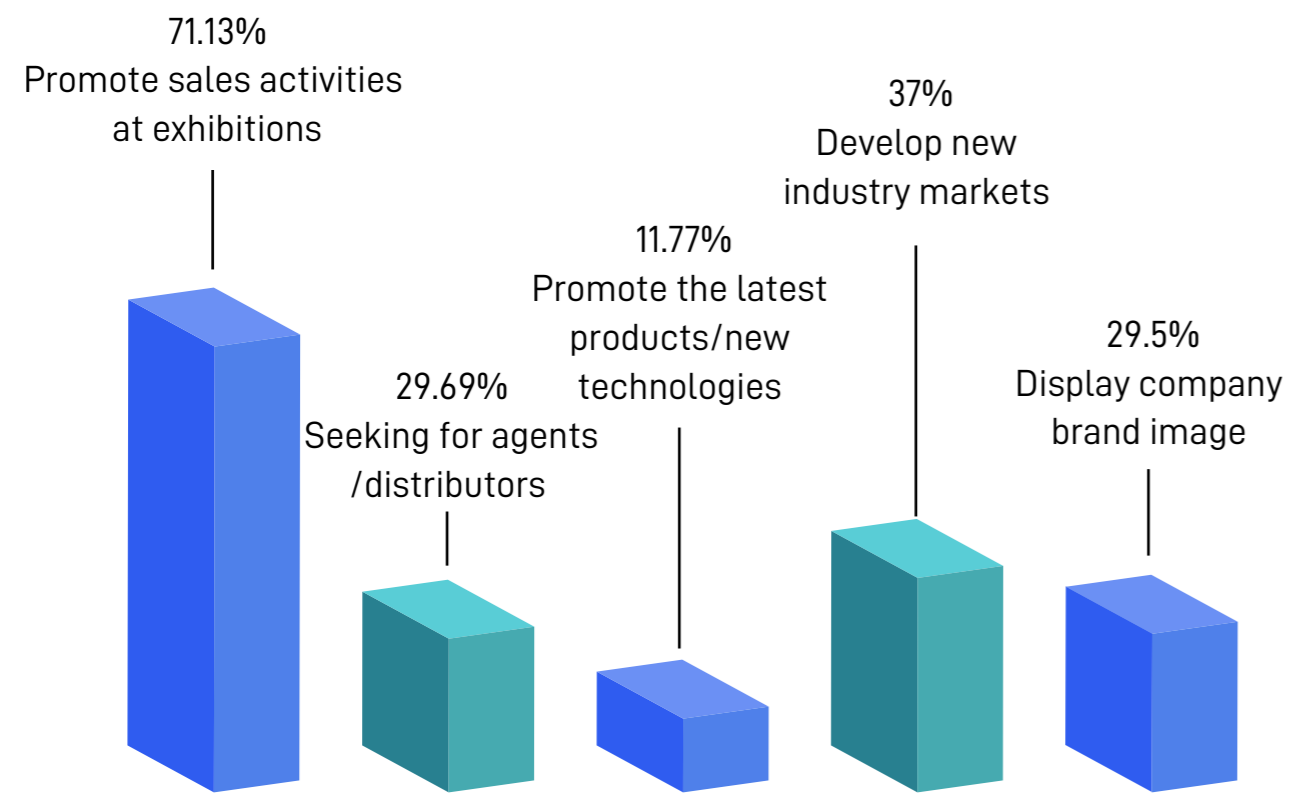
Hangzhou Yisen Jiangneng Digital Technology Co., Ltd.,  
CITIC Cloud Network Co., Ltd.,  
Aspiration Network (Shenzhen) Co., Ltd.,  
Inner Mongolia Product Quality Inspection Institute,  
Guangdong Jinmutu Internet Technology Co., Ltd.,  
Zhongshan Kewei Enterprise Management Consulting Co., Ltd.,  
Shenzhen Tianxingcheng Technology Co., Ltd.,  
Zhengzhou Weicom Huada Beidou Navigation Technology Co., Ltd.,  
Beijing Zhuoao Shipeng Technology Co., Ltd.,  
China-ASEAN Information Port Co., Ltd.,  
Mingjiang Zihui Construction Development Co., Ltd.,  
Jiangsu Yihang Information Technology Co., Ltd.,  
Huizhou Angui Electronics Co., Ltd.,  
Wuhan Zhongke Ruitong Information Technology Co., Ltd.,  
Yunji Intelligent Engineering Co., Ltd.,  
GAC Toyota Motor Co., Ltd.,  
Guangzhou Fubai Intelligent Technology Co., Ltd.,  
Shenzhen Zhongke Xingyuan Technology Co., Ltd.,  
Xinghan Intelligent Technology Co., Ltd.,  
Beijing Qunyuan Electric Power Technology Co., Ltd.,  
Ligong Genshu (Guangdong) Technology Co., Ltd.,  
Zhuhai Weihong Medical Technology Co., Ltd.,  
Xinhenghui Electronics Co., Ltd.,  
Guangzhou Huiju Intelligent Technology Co., Ltd.,  
Shenzhen Goen Technology Co., Ltd.,  
Zhaoqing Xiangjiasheng Technology Co., Ltd.,  
Guangzhou Runze Intelligent Technology Co., Ltd.,  
Heluo Intelligent IoT (Shenzhen) Co., Ltd.,  
Shenzhen Jinglingda Technology Co., Ltd.,  
Xi'an Gaiwen Electronic Technology Co., Ltd.,  
Shenzhen Huanciyuan Technology Co., Ltd.,  
Guangzhou Hairong Technology Co., Ltd.,  
Dongguan Shilong Kyocera Co., Ltd.,  
Dongguan Shuse Technology Co., Ltd.,



# Exhibitor Analysis

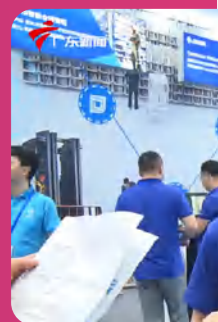
Number of exhibitors **525**

## Purpose of exhibition

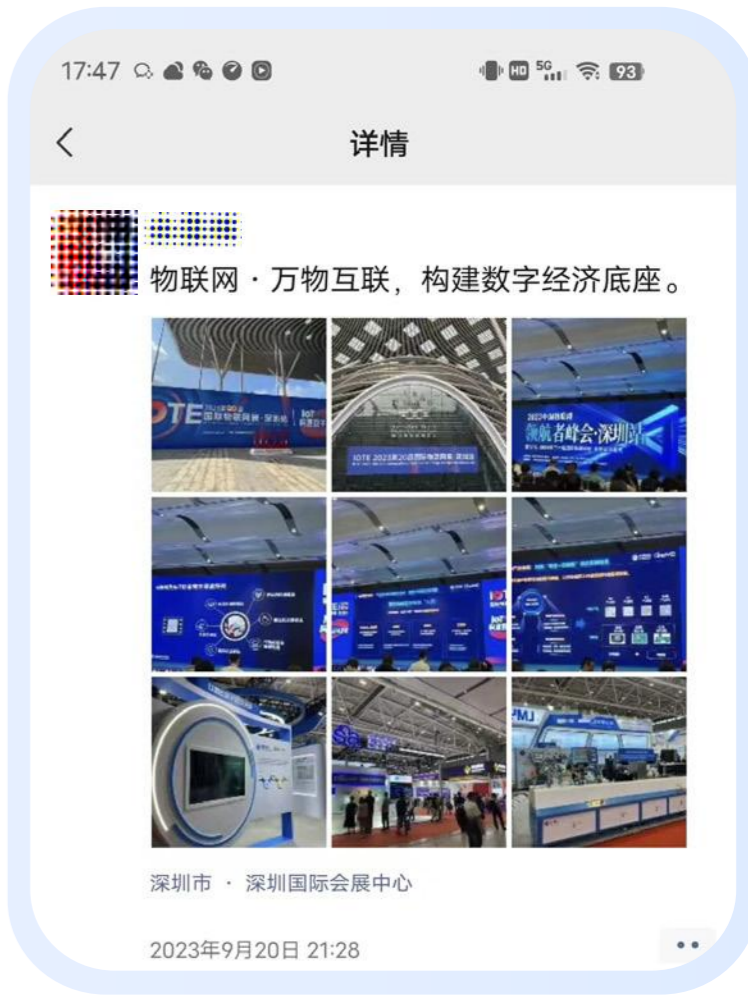
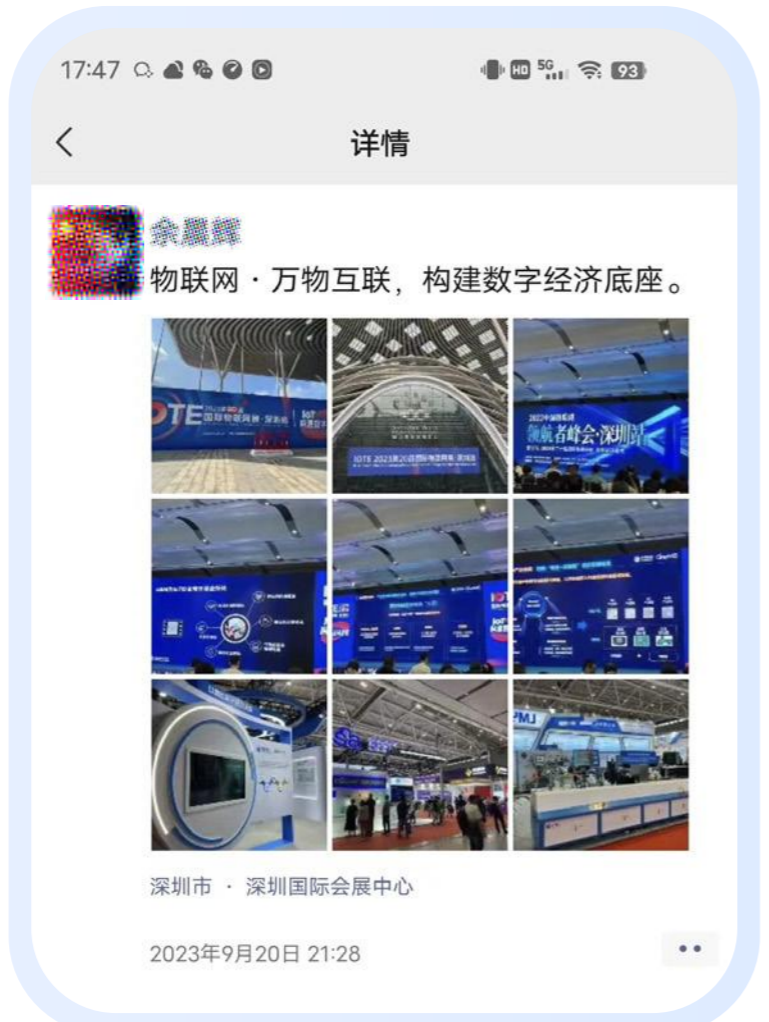


**IOTE 2023 Shenzhen Exhibitor List**

# Exhibitors interviews



# Exhibition Reviews



# Conference

Keynote speeches: **20**  
 Speakers: **150**  
 Audiences: **5500**



**Conference replay**

Conference name	Number of registrants	Number of sign-in	Number of live broadcast attendees
2023 Low Power Narrowband IoT Innovation Application Ecosystem Conference	2389	312	1000+
IOTE2023 China Internet of Things Leaders Summit-Shenzhen Station	1866	415	2000+
IOTE-2023 Shenzhen Intelligent Sensing Summit Forum and Shenzhen Shandong Chamber of Commerce Electronics Committee AIoT Intelligent Sensing and Embedded Technology Forum	936	299	1000+
IOTE-2023 Shenzhen Intelligent Sensing and Embedded Technology Application Summit Forum - Millimeter Wave Radar Special Session	3001	393	2000+
IOTE2023 Shenzhen Intelligent Sensing and Embedded Technology Application Summit Forum - Micro-energy Power Technology Application	1797	357	1500+
IOTE2023 Shenzhen AIOT Visual IoT Industry Ecological Conference	1927	269	100+
IOTE2023 Shenzhen Internet of Things Platform and Data Security Summit Forum	1866	245	800+
IOTE2023 Shenzhen Smart Construction Site Industrial Ecology Conference and Smart Construction Site China Tour-Shenzhen Station	1488	232	1500+
IOTE2023 Shenzhen-Smart Health and Elderly Care Industry Summit Forum	1528	293	800+
IOTE2023 Shenzhen Smart Home Ecological Conference	3144	277	800+
IOTE2023 International Internet of Things Exhibition-New Products	2060	152	1000+
The First Electronic Paper Industry Innovation and Application Summit Forum	2335	430	1000+
Wi-SUN Alliance Seminar OTE2023 Shenzhen Station	926	220	800+
IOTE Gold Award 2023 Innovative Product Event Selection and Award Ceremony	1066	150	400+
IOTE2023 Shenzhen High-Precision Positioning Technology and Application Summit Forum	1714	313	2000+
IOTE2023 Shenzhen Internet of Things Communication Technology and Application Summit Forum	2093	246	800+
IOTE2023 Shenzhen-RFID Clothing Application Summit Forum	1202	256	800+
IOTE2023 Shenzhen RFID Passive Internet of Things Technology and Application Summit Forum	1733	328	1500+
National Core IoT Third Generation RFID UHF Reader Chip Conference	2296	252	1000+
IOTE2023 & SingTel One Offshore Data Connectivity & Security Exchange Conference (Conclave)	Invited 80 guests	/	800+

# Conference Agenda

## 2023 China Internet of Things Industry Leaders Summit-Shenzhen Station--and IOTE-2023 20th International Internet of Things Exhibition-Shenzhen Station Opening Ceremony

- 09:35-09:40 Host opens  
09:40-09:50 Leader's speech  
09:50-09:55 IOTE-2023 20th International Internet of Things Exhibition-Shenzhen Station Opening Ceremony  
09:55-10:15 **"Double Carbon" Economic Development and Internet of Things Industry Opportunities**  
*Wang Dong, Director of Shenzhen Low Carbon City Big Data Engineering Laboratory/Director of Shenzhen International Low Carbon Development Research Institute*  
10:15-10:35 **Market opportunities and challenges of AI+IoT**  
*Fan Congming, Executive Chairman of Shenzhen Artificial Intelligence Industry Association*  
10:35-10:50 **Connected products in the "volume" era accelerate the promotion of the Internet of Everything**  
*Pan Feng, Deputy General Manager of Shanghai Yike Communication Technology Co., Ltd.*  
10:50-11:05 **Adding the Internet of Things to traditional industries to drive transformation and upgrading of all industries**  
*Gu Xin, Chairman of Shandong You Internet of Things Co., Ltd.*  
11:05-11:20 **eSIM helps equipment go overseas**  
*Liu Rui, senior product manager of G+D (Jiangxi) Technology Co., Ltd.*  
11:20-11:35 **What is the next growth driver of mobile IoT?**  
*Fan Chao, Deputy General Manager of China Mobile Internet of Things Intelligent Module Product Department*  
11:35-11:50 **The market for finding objects explodes. How does Bluetooth Low Energy help innovative applications to be implemented quickly?**  
*Xie Zufu, BLE Product Marketing Director, Shenzhen Goodix Technology Co., Ltd.*  
11:50-12:00 **Interpretation of "Shenzhen Industrial Internet of Things Research Report (2023)"**  
*Zhou Yuanhua, Industry Researcher, Shenzhen Internet of Things Industry Association*

## 2023 Low Power Narrowband IoT Innovation Application Ecosystem Conference

- 13:30-14:00 Public sign-in  
14:00-14:10 Prospects for the development of low-power narrowband Internet of Things from technology competition to integration  
14:10-14:25 **Development and Exploration of Chirp Narrowband Spread Spectrum Technology**  
*Yang Weiqi, Executive Chairman of Shenzhen Internet of Things Industry Association*  
14:25-14:50 **ChirpLAN--Promoting the ecological development of low-power narrowband Internet of Things**  
*Wu Chuan, Panqi Microelectronics Deputy General Manager of R&D*  
14:50-15:10 **Application of low-power narrowband Internet of Things technology in power grid and other fields**  
*Yang Yueming, Deputy General Manager of Marketing, Panqi Microelectronics*  
15:10-15:30 **Discussion on the application of LoRa technology in the photovoltaic industry**  
*Yang Lixin, Manager of Main Control Chip R&D Department, Beijing Zhixin Microelectronics*  
15:30-15:50 **Discussion on the application of low-power narrowband IoT technology in smart parks**  
*Zhang Hui, Lierda General Manager of Product Line*  
15:50-16:10 **LoRa technology empowers green buildings and space management**  
*Gu Chao, Marketing Director of China Unicom (Shanghai) Industrial Internet*  
16:10-16:30 **Roundtable**  
*Zheng Yuanrui, Deputy General Manager, Xingzong IoT*

## IOTE-2023 Shenzhen Intelligent Sensing Summit Forum and Shenzhen Shandong Chamber of Commerce Electronics Special Committee AIoT Intelligent Sensing and Embedded Technology Forum

- 13:30-13:45 Speech by the organizer and opening ceremony by the host  
13:45-14:00 **Development history and trend prospects of power semiconductor discrete devices**  
*Shenzhen Luguang Electronic Technology Co., Ltd. - Chairman - Zhu Zhagui*  
14:00-14:15 **Digital Health Zero Distance**  
*Shenzhen Zhiqian Technology Co., Ltd. Chairman Song Tao*  
14:15-14:30 **Current status of Beidou positioning and industrial application of Zhengtang Company**  
*Guangzhou Zhengtang Information Technology Co., Ltd. - General Manager - Dong Peixin*  
14:30-14:45 **Programmable analog CPLD device**  
*Lens Semiconductor - Senior Sales Manager - Togotake*  
14:45-15:00 **Continuous Blood Glucose CGM Overall Chip Solution**  
*Lietuo Technology - General Manager Yi Zhizhong*  
15:00-15:15 **Inertial Navigation Algorithm and Smart IoT**  
*Shenzhen Aosongtai Technology Co., Ltd. - General Manager - Sun Lei*  
15:15-15:30 **Application of pressure sensor in key switch**  
*Shenzhen Ruiyou Technology Co., Ltd. - CTO Technical Director - Liao Guangrui*  
15:30-15:45 **Intelligent service robot**  
*Shenzhen Kunpeng Future Technology Co., Ltd. - General Manager - Lin Quan*  
15:45-16:00 **New model of firmware encryption & secure delivery**  
*Chuangxin Workshop - Marketing Director - Qiu Ningbing*  
16:00-16:15 **RISC-V V7-DSP core and application**  
*Ruisi Core Technology Co., Ltd. - South China Sales Director - Guang Jijun*  
16:15-16:30 **New energy core board development - charging pile**  
*Shenzhen Chengwei Technology Co., Ltd. - General Manager - Yuan Jikai*  
16:30-17:00 Speech completed, free communication

## 2023 Smart Construction Site Industrial Ecology Conference and Smart Construction Site China Tour - Shenzhen Station

- 10:00-10:10 **Smart Construction Site China Tour Theme Sharing**  
*Su Yu, founder of the Smart Construction Site Industrial Ecology Network*  
10:10-10:20 **Introduction to Shenzhen Smart Housing and Construction Platform**  
*Shenzhen Urban Public Safety Technology Research Institute - Rao Yong*  
10:20-10:35 **Smart construction site software system**  
*Jigong.com, the leading technology founder - Kang Jian*  
10:35-10:50 **Application of lifting machinery equipment detection system in smart construction sites**  
*Nanjing Suwei CEO - Zhong Ren*  
10:50-11:05 **Sharing the super model of local service providers at smart construction sites**  
*Super construction site General Manager - Wu Hongda*  
11:05-11:20 **The main functions and application scenarios of smart helmets**  
*Jiayan Intelligence General Manager - Jin Baoxing*  
11:20-11:35 **Supply chain finance and smart construction site services**  
*Shengye Holding Group - Li Yuntao*  
11:35-11:55 **Smart Construction Site Roundtable Forum**  
11:55-12:00 **2023 Smart Industry Industry Report Released**

# Conference Agenda

## IOTE2023 Shenzhen Internet of Things Platform and Data Security Summit Forum

- 13:30-14:10** Sign in
- 14:10-14:20** Host opens the show
- 14:20-14:40** **AIGC empowers innovation in the intelligent hardware industry**  
*Yang Xinhui, Vice President of the Internet of Things Business Group of China Science and Technology Thunder Software Co., Ltd.*
- 14:40-15:00** **Identity Identification for Data Security of Internet of Things Devices**  
*Li Dan, Marketing Director of Internet of Things Security, Beijing China Electronics Huada Electronic Design Co., Ltd.*
- 15:00-15:20** **Internet of Things Network Security - Product Security Compliance Solution**  
*Zhangzhi Information Technology (Shanghai) Co., Ltd. Vice President of Business Jiang Yanhui*
- 15:00-15:40** **IES smart energy efficiency helps retail companies transform into green energy**  
*Liu Hanchu, Manager of Intelligent IoT Center, Duodian (Shenzhen) Digital Technology Co., Ltd.*
- 15:40-16:00** **Development trends, cutting-edge technologies and solutions of smart IoT end-cloud systems and data security**  
*Li Xing, General Manager of Zhizhen Huanyu High-tech (Shenzhen) Co., Ltd.*
- 16:00-16:20** **Carbon-neutral digital transformation paths and methods for industrial enterprises**  
*Lu Sixuan, deputy general manager of Shenzhen Xinke Polymer Network Technology Co., Ltd.*
- 16:20-16:40** **"2023 Internet of Things Development Platform Industry Research Report and Case Collection" pre-released**  
*IoT Xing Tu Research Institute analyst, Lucy*

## IOTE2023 Shenzhen-Smart Home Ecological Conference

- 14:00-14:20** **How does the TIC industry help the smart home ecosystem?**  
*Liu Daxing, General Manager of Electronic and Electrical R&D, Greater China Region, TUV, Germany*
- 14:20-14:40** **In the era of general artificial intelligence, the future of smart home intelligence**  
*Xu Yansong, Vice President of Lingsi Technology*
- 14:40-15:00** **Smart home appliances, from function to service**  
*Liu Fuxin, executive vice president of the Technology Research Institute of Shenzhen Hetai Intelligent Control Co., Ltd.*
- 15:00-15:20** **PLC technology promotes the full-speed development of the whole-house smart ecosystem**  
*Shenzhen Lihe Microelectronics Co., Ltd. Vice President Gao Feng*
- 15:00-15:40** **The central control screen is in full bloom, fully empowering smart homes.**  
*Lin Jialiu, Deputy General Manager of Lingdong Hi-Tech*
- 15:40-16:00** **Innovation drives development and creates a new pattern of safe and intelligent ecology.**  
*Haiman Technology Senior Marketing Manager Zhang Yao*
- 16:00-16:20** **2023 Smart Home Market Innovation and Development Trend Dongzhai**  
*CSHIA Deputy Secretary-General/Smart Headlines Executive Editor Zhu Liang*

## IOTE2023 Shenzhen Internet of Things Communication Technology and Application Summit Forum

- 14:00-14:20** **RedCap is ready to go forward and build the cornerstone of 5G scale.**  
*Liu Weipeng, 5G Product Director of Meige Intelligent Technology Co., Ltd.*
- 14:20-14:40** **From terminal to network Keysight helps industrial IoT testing**  
*Keysight Technologies (China) Co., Ltd. Senior wireless technology expert Mo Xiaolong*
- 14:40-15:00** **IoT communication solutions adapted to local conditions**  
*Zhu Xiaolin, President of Xiamen Ruiqi IoT Technology Co., Ltd.*
- 15:00-15:20** **Independently original Advanced-MFSK modulation technology helps domestic substitution and ubiquitous IoT**  
*Xiamen Zongxing Information Technology Co., Ltd. VP Yan Xiaojie*
- 15:20-15:40** **WiFi-based audio and video Internet of Things technology solutions**  
*Li Shaohui, Marketing Director of Zhuhai Taixin Semiconductor Co., Ltd.*
- 15:40-16:00** **The latest key technologies and application trends of Bluetooth low energy**  
*Liang Jiayi, Business Development Director of Tailing Microelectronics (Shanghai) Co., Ltd.*
- 16:00-16:20** **Matter: Connection gives you freedom**  
*Chen Haiquan, CEO of Longyan Lian Guangzhou Technology Co., Ltd.*
- 16:20-16:40** **Solve the pain points of cross-border connection of equipment and promote the stable growth of international business**  
*Gong Zhihui, CTO of uCloudlink Group*
- 16:40-17:00** Free communication

## IOTE2023 Shenzhen-RFID Passive Internet of Things Technology and Application Summit Forum

- 09:30-09:50** Audience sign in and enter
- 09:50-10:00** **2023 China RFID Passive Internet of Things Industry Self-Paper Book Press Conference and Participating Unit Awarding Ceremony**
- 10:00-10:20** **RAIN RFID-Unlocking IoT Technology**  
*Aileen Ryan, President and CEO of RAIN Alliance*
- 10:20-10:40** **Digital Intelligent Manufacturing Era: Multi-dimensional interactive intelligent printing technology capabilities**  
*Liu Fang, Senior Vice President of Shenzhen Post Technology Development Co., Ltd.*
- 10:40-11:00** **Anti-counterfeiting technology based on RAIN RFID**  
*Lin Qiyuyue, Chip Sales Manager, Inpinjie Co., Ltd.*
- 11:00-11:20** **ISO certified biodegradable DOP RFID antenna, supporting the dual carbon goal**  
*Chairman of Yuanhuai Co., Ltd. Wucheng*
- 11:20-11:40** **RFID+RTLS technology combination creates a new model of intelligent warehousing management**  
*General Manager of Shenzhen Shuanshunhong Technology Co., Ltd. Shi Chunlei*
- 11:40-12:00** **The impact of high-precision and high-speed RFID chip binding equipment on inlay manufacturing**  
*Director of Product Manager of Antaike Technology Co., Ltd. Martijn Zwegers*
- 12:00-12:20** **Application of RFID in the field of fast selling**  
*Caiwu Logistics Technology IoT General Manager Xu Ming*



# Conference Agenda

## IOTE2023 Shenzhen-RFID Clothing Application Summit Forum

- 13:30-14:10 Audience sign-in and entry
- 14:10-14:20 **ONLY chips help the retail industry explode**  
*Luo Xitao, RFID Marketing Director of Sichuan Kailuwei Technology Co., Ltd.*
- 14:20-14:40 **A brief analysis of the application of clothing RFID tags**  
*Hou Jiabin, Marketing Manager, Guangzhou Zhilian Internet of Things Technology Co., Ltd.*
- 14:40-15:00 **Digital Solutions and Persistent Innovation**  
*Huang Meishi, Director of New Development Business Department, Bel Canto Group*
- 15:00-15:20 **A brief discussion on the impact of RFID technology on the Japanese clothing industry**  
*Chen Jie, General Manager of Shanghai Tianzhu Label Technology Co., Ltd.*
- 15:00-15:40 **RFID technology helps footwear and apparel companies achieve high-quality growth**  
*Zhang Haijun, General Manager of Guangzhou Li De Internet of Things Technology Co., Ltd.*
- 15:40-16:00 **"2023RFID Passive Internet of Things White Paper"-Shoes, Clothing and Supermarket Retail Market Analysis**  
*AIoT XingTu Research Institute Analyst Jiang Yicheng*

## Chain to the new world, when going overseas-IOTE2023&Singtel-Overseas Data Connection and Security Exchange Conference

- 13:30-14:00 Sign in and enter
- 14:00-14:30 **Current status and trends of China's key IoT equipment going overseas**  
*Gong Jiayong, Executive Director of South China Branch of CCID Research Institute*
- 14:30-15:00 **Breaking through cross-border deployment barriers with the help of Singtel's IoT multi-country link solution**  
*Lin Mingliang, Deputy Director of IoT Business Development, Singtel Greater China*
- 15:00-15:30 **Join hands with global operators to provide global smart connection devices**  
*uCloudlink Chief Technology Officer Gong Zhihui*
- 15:30-16:00 **Overseas application sharing of IoT locator series products**  
*Jimmy IoT Marketing Director Wang Zhiquan*
- 16:00-16:30 Roundtable Forum
- 16:30-17:30 Free communication/dinner sign-in (invited guests)
- 17:30 Dinner starts

## IOTE-2023 Shenzhen Intelligent Sensing and Embedded Technology Application Summit Forum-Special Session on Micro Energy Power Collection

- 09:00-09:30 Audience sign-in and entry
- 09:30-09:40 Guest/Host Opening
- 09:40-10:00 **Development status, application and market of MEMS gas sensors**  
*Zhengzhou Weisheng Electronic Technology Co., Ltd.-Vice President of the Research Institute-Tan Yimin*
- 10:00-10:20 **Yuanse low-carbon passive wireless sensor technology and application**  
*Beijing Jingyi North Instrument Co., Ltd.-CTO-Lin Xinzhi*
- 10:20-10:40 **The new technology of micro-element energy chip empowers self-powered sensors with zero carbon emissions (State Grid)**  
*Beijing Zhixin Microelectronics Technology Co., Ltd. - Artificial Intelligence Innovation Business Department Manager - Qiao Lei*
- 10:40-11:00 **The new passive Internet of Things era is coming - sensing + Guangcheng + digital twin + cloud**  
*Shanghai Kunrui Electronic Technology Co., Ltd. - Chairman and General Manager - Min Hao*
- 11:00-11:20 **Every new R-nergy2.0 brings sensor applications into the "battery-free" era**  
*Shenzhen Everykai Innovation Technology Co., Ltd.-CTO-Liu Zhiyong*  
*Shenzhen Tsinghua University Research Institute Super Sliding Technology Research Institute (Shenzhen Qingli Technology Co., Ltd.)*
- 11:20-11:40 **Micro energy solution in the field of 10T kinetic energy based on super-smooth structure**  
*Ying Xuanyu, the person in charge of the micro energy project*
- 11:40-12:00 **High-efficiency thin-film arsenic home low-light energy collection technology helps perceive the Internet of Things**  
*Jiangsu Yixing Derong Technology Co., Ltd.-R&D Director-Wu Zhimeng*
- 12:00-12:20 **Account City Security Monitoring-How to build an IoT sensing base with low power consumption, low maintenance, and low false alarms?**  
*Shanghai Mingkong Sensing Technology Co., Ltd.-Vice President-Zheng Xiliang*

## IOTE-2023 Shenzhen Intelligent Sensing and Embedded Technology Application Summit Forum-Millimeter Wave Radar Special Session

- 13:00-14:00 Audience sign-in and entry
- 14:00-14:05 Guest/Host Opening
- 14:05-14:25 **"China Millimeter Wave Radar Industry Analysis Report (2023)" report released**  
*AIoT Xing Tu Research Institute-Teacher Chen Yang*
- 14:25-14:45 **Anda millimeter wave radar sensor developer ecosystem and tool chain released**  
*Hangzhou Anda Technology Co., Ltd. - Vice President of Sales - Fan Shuai*
- 14:45-15:05 **Millimeter wave intelligence creates a better life**  
*Silicon Dianwei - Sales Director - Meng Aiguo*
- 15:05-15:25 **Technical challenges of millimeter wave indoor high-precision sensing**  
*Nanjing Miaomi Technology Co., Ltd. - General Manager - Su Han*
- 15:25-15:45 **Intelligent millimeter wave radar and health care industry applications**  
*Jingjinglong Intelligent Sensing Technology (Shenzhen) Co., Ltd. - Associate Professor of Shenzhen University Jingjinglong Chief Scientist - Yang Zhaocheng*
- 15:45-16:05 **Millimeter wave radar and Smart Home active sensing service Haier Smart Home Ecological Platform**  
*Haier (Shenzhen) R&D Co., Ltd. - Intelligent Sensing R&D Director - Ke Chaoying*
- 16:05-16:25 **Application of millimeter wave radar in the field of intelligent driving**  
*Beijing Muniu Pilot Technology Co., Ltd. - Solution Director - Dr. Pan Ce*
- 16:30-17:00 Roundtable Forum

# Conference Agenda

## IOTE 2023 Shenzhen-Smart Health and Elderly Care Industry Summit Forum

- 09:00-09:45 Audience sign-in and entry  
09:45-09:50 Host opens  
*CECC China Smart Health Care Committee - Deputy Secretary-General - Yu Guangjiu*  
09:50-10:00 Speech from the organizer  
*CECC China Smart Health Care Committee*  
10:00-10:20 Introduction to the new model of community home smart health care services  
*CECC China Smart Health Care Special Committee - Chairman - Jiang Wenjun*  
10:20-10:40 Aging health management and smart wear  
*Shenzhen Youchuangyi Health Technology-Senior Product Manager-Yang Jian*  
10:40-11:00 Application and pain points of millimeter wave insensitivity in the field of health care  
*Nanjing Miaomi Technology Co., Ltd. - General Manager - Su Han*  
11:00-11:20 Open source Hongmeng to create a unified, open and secure digital base for smart health care  
*Shenzhen Kaihong Digital Industry Development Co., Ltd. - Program Director - Hu Wanhua*  
11:20-11:40 Artificial intelligence innovation opens up the era of unmanned systems in waters  
*Shenzhen Jiying Technology Co., Ltd.-CEO-Qiu Haihong*  
11:40-12:00 Zhibin Elderly Care Industry, Jinghualong's "Smart Sensing" Tips  
*Jinghualong Smart Sensing Technology (Shenzhen) Co., Ltd. - Product Director - Xu Jie*

## IOTE2023 Shenzhen-High-Precision Positioning Technology and Application Summit Forum

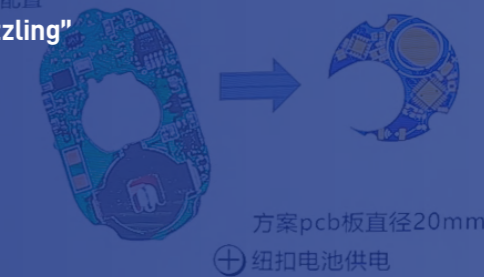
- 09:00-09:50 Audience check-in  
09:50-10:00 Host opens the show  
10:00-10:20 High-precision audio positioning technology and application  
*Wuhan University/Shenzhen Cangqiong Technology Professor Chen Ruizhi*  
10:20-10:40 Development and application of Beidou satellite positioning technology  
*Shenzhen Tiangong Measurement and Control Technology Co., Ltd. General Manager Yang Yonghui*  
10:40-11:00 Industrial application of GNSS high-precision positioning technology  
*Beijing Beidou Star Navigation Technology Co., Ltd. Product Manager Pang Yuetao*  
11:00-11:20 UWB radar technology applications and prospects  
*Changsha Chixin Semiconductor Technology Co., Ltd. Product Director Yang Weijun*  
11:20-11:40 Using Silicon Technology BG24 to implement Bluetooth high-precision ranging (HADM)  
*Silicon Labs &EDOM Chief Field Application Engineer Huang Liangjun*  
11:40-12:00 Application of ultra-wideband high-precision positioning technology in the field of structural health monitoring  
*Meng Chuli, CEO of Chongqing Beetle Network Technology Co., Ltd*  
12:00-12:20 Free communication

## IOTE2023 Shenzhen-AIOT Visual IoT Industry Ecological Conference

- 13:00-14:20 Sign-in + Exhibition area visit  
14:20-14:30 Speech by the organizer and speeches by guests  
14:30-14:50 Computing power from luxury goods to new productivity Computing power  
*He Luyang, general manager of the market department*  
14:50-15:10 Sharing the ecosystem of Vientiane and enjoying the future of digital intelligence  
*Liu Erzhen, CTO of Dahua Shenzhen Office*  
15:10-15:30 Digital intelligent video cloud base for scenario applications  
*Alibaba Cloud, Senior Product Solution Architect, Hou Fangyu (Martial Arts Master)*  
15:30-15:50 Definable Function AIOT Sensor: Collaborative Innovation of Artificial Intelligence and Vision Systems  
*Liang Feng, Marketing Director of Interlinga*  
15:50-16:10 Intelligent edge vision creates a "smart eye" for urban governance  
*Yuan Yu, head of Wanwuyun AI Laboratory*  
16:10-16:30 The power of sparse edge intelligence will make the AIOT industry more "dazzling"  
*Li Ganlai, Marketing Director of Yingma Information*  
16:30-16:40 "2023 Edge Computing Industry Market Research Report" is released  
16:40-17:00 Meeting exchange and conclusion

## IOTE 2023 International Internet of Things Exhibition-New Products Collection

- 09:30-10:00 Sign in and enter  
10:00-11:00 New product launch conference of Core Materials (Shanghai) Technology Co., Ltd.  
*A subsidiary of Beidou Star Core Materials (Shanghai) Technology Co., Ltd.*  
11:00-12:00 Qixin Optoelectronics electronic paper module all-category new product launch conference  
*Qixin Optoelectronics Technical Director Niu Hongli*



IOTE 2023  
第20届  
国际物联网展·深圳站  
IOTE INTERNATIONAL INTERNET OF THINGS EXHIBITION

IoT  
构建数字经济底座

# Conference Agenda

## 2023 New Vision-Paperless Realm The First Electronic Paper Industry Innovation Application Forum

- 09:30-09:45 **Leader's speech**
- 09:45-10:00 **Interpretation of the innovation genes of the electronic paper industry**  
*Chen Rengui Electronic Paper Industry Alliance Co-initiator BOE Group Senior to President*
- 10:00-10:15 **From product innovation to brand building**  
*Guan Lei Vice President of Hanshow Technology Banfen Co., Ltd.*
- 10:15-10:25 **Electronic paper industry database is online**
- 10:25-10:45 **Action guide for technology companies to go overseas**  
*Sun Erxi, founder of Quadrant Think Tank and financial media person*
- 10:45-10:55 **Electronic poker table card testing and evaluation licensing ceremony**
- 10:55-11:20 **An inventory of innovations in the electronic paper industry in the past 20 years**  
*Zuo Qiang, Secretary General of the Electronic Paper Industry Alliance*
- 11:20-11:35 **"First" Award Ceremony for Innovative Applications of Electronic Paper**
- 13:30-13:50 **The latest product route and planning of color electronic paper**  
*Zhu Lin E ink Yuntai Technology Industrial Co., Ltd. IoT Business Department*
- 13:50-14:10 **The latest development status of global new electronic paper technology**  
*Zhou Hua, Chief Analyst of ePaper Insight*
- 14:10-14:30 **Prism color-changing electronic paper makes the surface of products more flexible Qiu**  
*Zhijian, Technical Director, Zhejiang Dongfang Kemai Electronics Co., Ltd.*
- 14:30-14:50 **Development and application scenarios of large-size electronic paper devices**  
*Xia Zhijun Jiangxi Xingtai Technology Co., Ltd. R&D Manager*
- 14:50-15:10 **Low-light energy harvesting enables permanent battery life of e-paper labels**  
*Ding Lei Chief Product Officer, Guangzhou Zhuiguang Technology Co., Ltd.*
- 15:10-15:30 **Intelligent electronic paper documents realize process digital management**  
*Wu Guangsong, General Manager of Shenzhen Zhongruida Technology Co., Ltd.*
- 15:30-15:50 **Electronic paper labels realize paperless industry**  
*Xia Xinglong, Chairman of Suzhou Yitaite Electronic Technology Co., Ltd.*
- 15:50-16:10 **Case sharing on the combination of color electronic paper equipment and advertising media placement**  
*Feng Wei, General Manager of Changsha Fengzhuo Communication Technology Co., Ltd.*
- 16:10-16:30 **Intelligent recycling packaging business model and case sharing**  
*Luo Yinhao, General Manager of Ningbo Joy Zhixing Technology Co., Ltd*

## National Core IoT Third Generation RFID UHF Reader Chip Launch Conference

- 10:30-10:50 **Guest speeches**
- 10:50-11:10 **Keynote Speech--New Journey, Chip Future**  
*Wang Zucheng, General Manager of Guoxin IoT*
- 11:10-11:30 **Independent and controllable, stable and long-term core--released third generation self-developed reader chip**  
*National Core IoT R&D Director Xiong Lizhi (Ph.D.)*
- 11:30-11:50 **The growth path of GXR series products**  
*Guoxin IoT Product Director Guo Shuqiang*
- 11:50 **Unlocking new value in the industry--official release of the chip (release ceremony)**

## "Together build a new ecosystem of the Internet of Things and embrace a new digital future" Large-scale wide-area Internet of Things technology for digital economic infrastructure - Wi-SUN Alliance Seminar IOTE2023 Shenzhen Station

- 13:00-13:05 **Meeting sign-in (scan the QR code) and hosting the meeting begin**
- 13:05-13:35 **Introduction to WI-SUN Alliance and China Market Activities**  
*Dr. Zhou Mingtuo Founding Chairman of WI-SUN Alliance Marketing Committee China Branch*
- 13:35-14:05 **WI-SUN District City Network (FAN) Key Technology and Testing Certification**  
*Dr. SUM CHIN SEAN Chairman of WI-SUN Alliance Testing and Certification Committee*
- 14:05-14:35 **WI-SUN FAN 1.1 high-speed wireless communication chip**  
*Tong Kebo Hangzhou Lianxintong Semiconductor Co., Ltd. Senior Marketing Manager*
- 14:35-15:05 **Introduction to wireless IOT network solutions and applications based on W-SUN FAN**  
*Xu Liming Renesas Electronics Technical Marketing Manager*
- 15:05-15:20 **Tea break**
- 15:20-15:50 **Wide area wireless Internet of Things trends and WI-SUN applications**  
*Zhang Yulong Lierda Technology Group Marketing Manager*
- 15:50-16:20 **FG25&FG28 SOC supporting WI-SUNFAN 1.1 standard**  
*Huang Liangjun, Chief Field Application Engineer, Core Technology*
- 15:20-16:50 **Lihe WI-SUN solution**  
*Wang Gang, Lihe Information R&D Director*
- 16:50- 17:30 **Round table discussion**  
*Zhou Mingtuo, SUM CHIN SEAN, Tong Kebo, Xu Liming, Huang Liangjun, Zhang Yulong, Wang Gang*





# Exhibition Promotion&Publicity

2023 Shenzhen Exhibition Official Website in Chinese and English

**Visitors 247,533**  
**Views 486,946**

2023 IOTE Internet of Things Exhibition Mini Program

**Cumulative number of users: 15.06w**  
**Views 77.53w**  
**Number of visitors 26.83w**

2023 Video Media Platform

**Fans 5000+**  
**Views 66590**

2023 public account matrix fans  
**17.7w+**

2023 Internet of Things Exhibition Public Account  
**Read 177099 times**

**Online promotion**

2023 Promotion Platform

**Baidu bidding 1944232 exposure**  
**Douyin 2416128 exposure**  
**Tencent 911601 exposed**

2023 Media Platform

Settled in Toutiao, Baijiahao, Penguin, Sohu, Snowball, iRei, Kaidi, Sina, Beep Libili, NetEase, Zhihu, Fast information, one-digit number,  
**Total reading volume 35.15w**



IoT构建数字经济底座, 第二十届IOTE 2023 国际物联网展...  
9月20日上午, IOTE 2023第二十届国际物联网展·深圳站开幕式在深圳国际会展中心二楼9号会议室启动, 由深圳市物联网产业协会携...  
镁客网 9月27日

IoT赋能数字经济 纵行科技携ZETA产品方案亮相深圳I...  
9月20-22日, IOTE 2023第二十届国际物联网展在深圳宝安隆重举行。纵行科技携ZETA系列产品方案以全“芯”面貌亮相展会现场, 为物...  
投融资界 9月28日

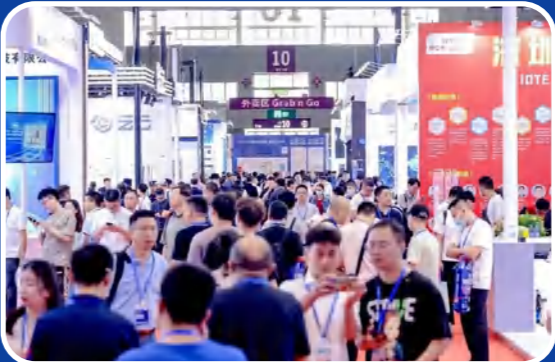
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2023年深圳IOTE国际物联网展·深圳站开幕, 纵行科技携ZETA系列产品方案以全“芯”面貌亮相展会现场, 为物...  
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恩施新闻网 9月18日



# Media exposure



# Exhibition focus



Gold advertising at the exhibition  
Deep light coverage 13w+ People flow, advertisers display

# Digital Exhibition

## WeChat mini program

- Online Registration
- Exhibitor List View
- IOTE Concurrent Conference Playback



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**SHANGHAI STATION**

**Apr 24-26, 2024**

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