

**IOTE / 2024**  
SINCE 2009

The 22nd IOTE International Internet of Things Exhibition · Shenzhen

DATE

Aug 28-30, 2024

VENUE

Shenzhen World Exhibition & Convention Center

**AIoT + X**

Empowering the Digital Economy

**INVITATION**



# IOTE<sup>®</sup>

## 物联网展

### Organizer

Shenzhen Internet of Things Industry Association

### Sponsor

Shenzhen ULink Media Co., Ltd.

### Co-organizer

Electronic Paper Industry Alliance, Shanghai Internet of Things Industry Association, Henan Internet of Things Industry Association, Chongqing Internet of Things Industry Association, Fujian Internet of Things Industry Association, Shandong Internet of Things Association, Guizhou Internet of Things Development Promotion Association, Jiangxi Province Internet of Things Internet Industry Association, Zhongguancun Internet of Things Industry Alliance, Shaanxi Internet of Things Industry Alliance, Hangzhou Internet of Things Industry Association, Zhuhai Internet of Things Industry Association, Xiamen Internet of Things Industry Association, Ningbo Internet of Things Intelligent Technology Application Association, Qingdao Internet of Things Association, Chengdu Internet of Things Industry Development Alliance, Suzhou Internet of Things Association, Hefei Internet of Things Industry Association, Wuxi Internet of Things Industry Association, Fuyang Internet of Things Association, Hong Kong Internet of Things Chamber of Commerce, Taiwan Internet of Things Association (in no particular order)



# IOTE<sup>®</sup>

## 物联网展

### About IOTE Shenzhen Internet of Things Exhibition

IOTE 2024 The 22nd International Internet of Things Exhibition-Shenzhen Station is a complete industrial chain about the Internet of Things, covering the Internet of Things perception layer, network layer, computing and platform layer, and application layer, involving RFID, sensors, mobile payment, middle-ware, Short-range wireless communication, low-power wide area network, big data, cloud computing, edge computing, cloud platform, real-time positioning and other IoT technologies are displayed in new retail, industry 4.0, smart logistics, smart city, smart home, smart grid, anti-counterfeiting A high-level international event for comprehensive solutions and successful applications in the fields of personnel, vehicles, military, assets, clothing, books, and environmental monitoring. Tens of thousands of hardware products and system solutions fully demonstrate the entire IoT industry chain. The exhibition involves technologies including: RFID, AI vision, millimeter wave/laser, full physical quantities and environmental ubiquitous sensing. It focuses on low power consumption and brings together the full stack. The Internet of Things communication solution and zero-code development application platform create an "edge-device-pipeline-cloud-use" full-scenario perception intelligent ecosystem, richly demonstrating: industrial Internet of Things, intelligent logistics and warehousing, smart cities, smart buildings, smart homes, smart communities, Smart medical care, Internet of Vehicles, agricultural Internet of Things and other Internet of Things application cases and solutions that are closely related to everyone's production and life. The exhibition provides a perfect platform for global IoT companies to gather, display, communicate, and negotiate cooperation, promoting direct cooperation projects worth 1 billion yuan and potential cooperation intentions worth tens of billions.



# Layout Shenzhen

Shenzhen, as an important development hub for the Internet of Things in China and the world, and a leading technology city in the Greater Bay Area, has brought endless vitality to the Internet of Things industry: First, Shenzhen has many companies from start-ups to multinational giants, which have contributed to the Internet of Things market. It provides a diverse range of products and solutions; second, Shenzhen's strong technological attributes drive the continuous advancement of IoT solutions; third, Shenzhen has manufacturing and supply chain advantages and can quickly produce and deliver IoT devices.

## Exhibition scope



### Perception layer

Sensors, MEMS, RFID, smart cards, barcodes, biometrics, video recognition, real-time precise positioning, smart sensors, millimeter wave radar, lidar, electronic paper, etc.



### Transport layer

Cellular (4G/5G/Cat.1/NB-IoT), non-cellular (LoRa Bluetooth/-Wi-Fi/ZigBee/UWB/ZETA/2.4G), industrial gateway/DTU/RTU, bus, satellite IoT, optical communication wait



### Computing and Platform Layer

Artificial intelligence, cloud platform, data center, cloud computing and big data, edge computing, Internet of Things security



### Application Layer

industrial Internet of Things, smart logistics, smart cities, smart parks, smart health-care, smart retail, smart homes, smart elderly care, Smart energy, unmanned systems/VR/AR/metaverse, etc.....



# Exhibition layout

## Hall 9

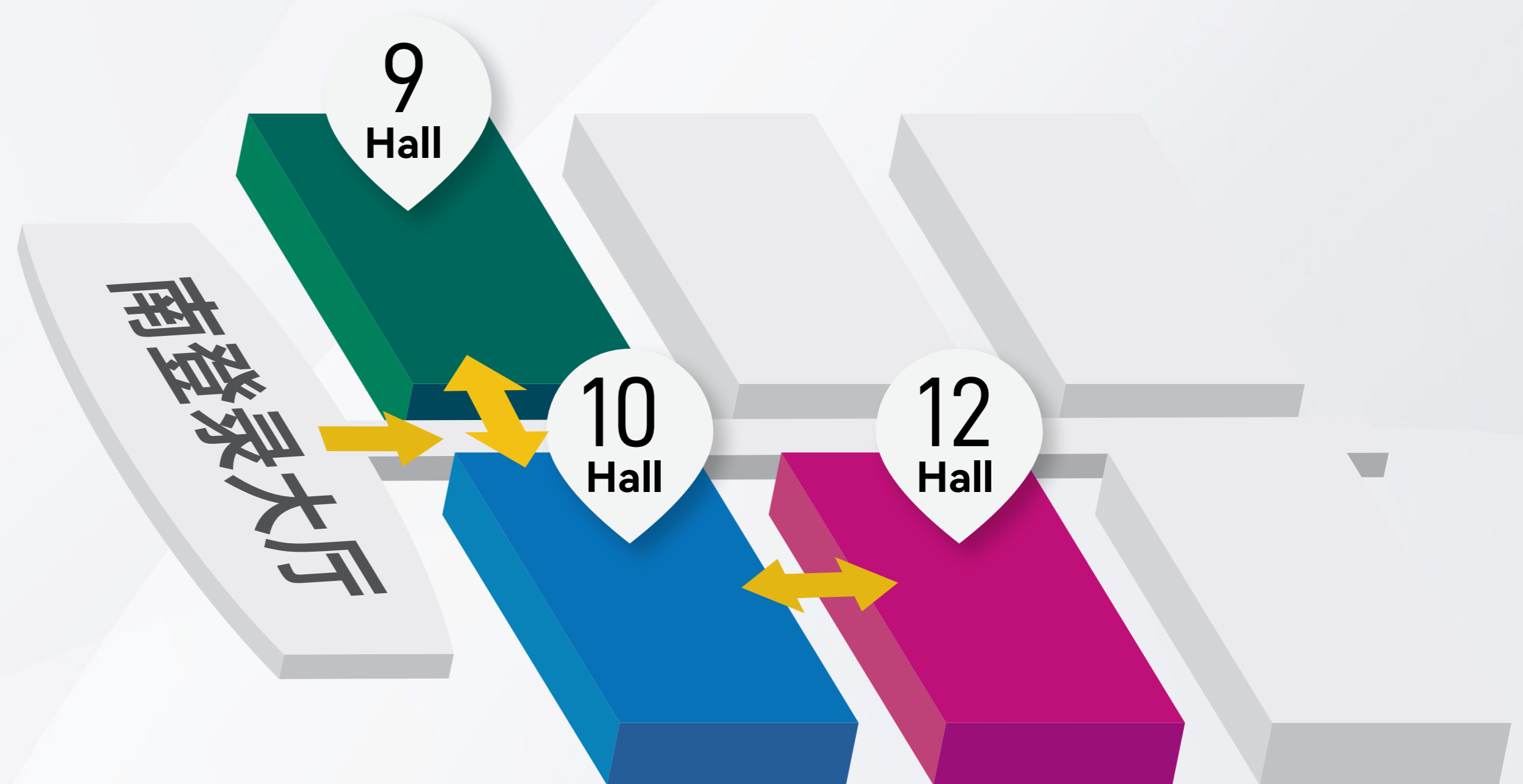
RFID, smart card, barcode,  
smart terminal Zone

## Hall 10

Communication, positioning and intelligent  
sensor Zone

## Hall 12

AIOT technology and application comprehensive Zone  
Global General Artificial Intelligence Expo



# The specific zone in IOTE Expo

## RFID and intelligent terminal Zone

- RFID tag chips (low frequency, ISO15693, ISO14443, ISO18000, EPC and other tag protocol chips)
- RFID tag antenna (aluminum, silver, copper materials, etc.), RFID tag antenna production equipment
- Standard card or RFID tag finished product (tag card or RFID tag form)
- Sensor system integrator, cloud computing service provider, software and algorithm supplier
- Special RFID tags (special-shaped tags or special environmental applications (such as high temperature, high pressure, metal, chemical and other environments))
- RFID label or card production equipment (card making machine, card packaging equipment, RFID label flipping equipment, RFID label automatic detection equipment) conductive silver paste, battery, magnetic conductive material, microwave absorption material, RFID measurement and testing instrument
- RFID reader chip, RFID reader module, RFID reader, antenna (UHF, high frequency, low frequency)
- RFID handheld terminals, PDAs, vehicle-mounted readers and writers
- Active RFID products and systems (433MHz, 900MHz, 2.45GHz, 5.8GHz and other active tags, readers, antennas, systems), RFID middleware and RFID application system solutions
- System integration and software solutions
- Products including middleware, network integration, multi-function integration, software and hardware operation interface basic software, operating systems, application software, middleware software and other products focus on automatic identification technology in industry, security, transportation, environmental protection,
- Demonstration applications in industries and fields such as home furnishing, medical care, electric power, logistics, agriculture, water conservancy, municipal administration, automobiles, aviation, books, and mining.

# The specific zone in IOTE Expo

## Artificial Intelligence/AIoT Technology and Application Comprehensive Zone

The country has issued a number of policies to encourage the application of AIoT technology to promote the transformation of production, life and social management methods into intelligent, refined and data-based directions, and promote the implementation of various smart solutions in life scenes. This exhibition combines the theme of "AIoT+X" "The model relies on cutting-edge technologies such as artificial intelligence, edge computing, machine vision, AR, VR, and deep learning to showcase smart homes, smart elderly care, smart energy, smart cities, building automation, digital engineering, urban safety emergency, etc." AIoT+ The diverse ecology of thousands of industries empowered by x"

Unmanned systems, robots, ARVR, blockchain, Yuanverse exhibition area

Artificial intelligence exhibition area

Smart City Exhibition Area (Municipal Emergency, Water Affairs, Security)

Smart Energy Zone

Industrial Internet of Things, Industrial Internet, Digital Factory Zone

Smart home and smart elderly care Zone

Smart space exhibition area (buildings, parks, construction sites, buildings)

Internet of Things Comprehensive Application Zone

AIOT technology comprehensive exhibition area: (artificial intelligence, cloud platform, big data, smart terminals, Internet of Things security, digital twins, etc.)

# The specific zone in IOTE Expo

## Internet of Things Communication and High-Precision Positioning Zone

### Correspondence:

1. 4G/Cat.1, NB-IoT, 5G/5G RedCap chips, modules, antennas, terminals, communication connection management platform
2. LoRa/LoRaWAN, ZETA, Bluetooth, WiFi, ZigBee, Wi-SUN, Matter, 2.4G, Sub1G chips, modules, antennas, terminals
3. Industrial gateway, routing, CPE, etc.
4. Wired communication "USB, serial port, Ethernet, MBus" products and systems
5. Various standard communication tests and systems, microwave anechoic chambers, testing and certification laboratories, etc.

### High-precision positioning:

1. Beidou/GPS high-precision chips, modules, boards, etc., GNSS positioning chips, GNSS positioning modules, high-precision positioning antennas, inertial navigation products, Beidou terminals, Beidou short message terminals, etc., positioning service platforms, differential Beidou systems Products, Beidou/GPS augmentation system
2. UWB/Bluetooth/ZigBee/WiFi/RFID/acoustic positioning chips, modules, base stations, tags, etc.
3. Positioning terminal, positioning service platform, laser ranging, map service, visualization platform, etc.





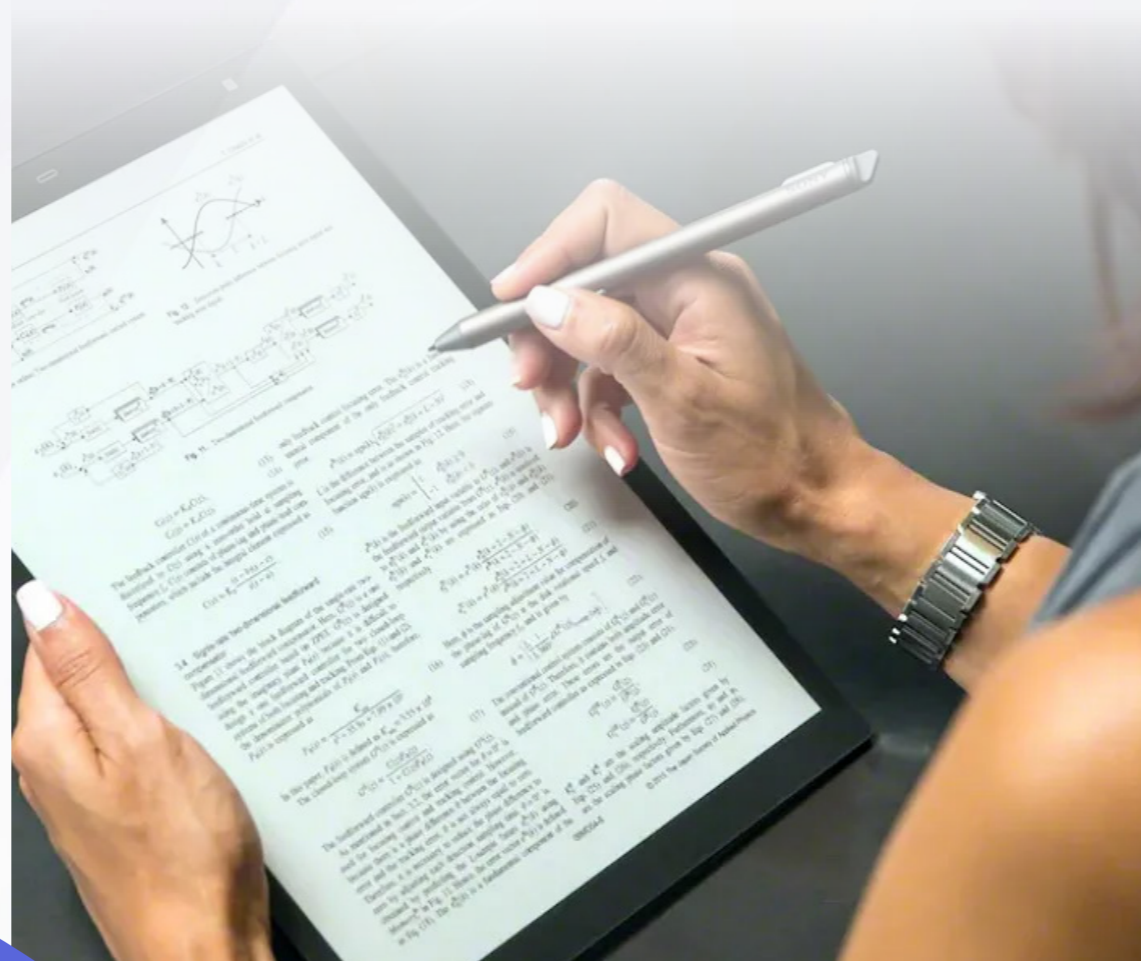
# The specific zone in IOTE Expo

## Barcode Zone

- Inkjet printer, one-dimensional barcode printer, two-dimensional barcode printer, barcode detection equipment, handheld barcode scanner, platform barcode scanner, data collector, mobile terminal, ribbon, barcode ribbon, barcode ribbon, label,
- One-dimensional and two-dimensional barcode label design software, barcode printing software and middleware, laser etching equipment, DPM reading equipment and other biometric technologies and products  
Biometric technology and products
- Fingerprint recognition technology, palmprint recognition technology, retina recognition technology, iris recognition technology, face recognition technology, voice recognition technology, handwriting recognition technology, etc.

## Electronic Paper Alliance Zone

Electronic paper module manufacturer  
Innovative applications of e-paper (electronic price tags, e-paper tablets, e-paper displays, e-paper word cards, e-paper digital signage, e-paper table tags, name cards, information reminder cards, luggage tags, e-paper wearables and peripheral applications, etc.) Upstream suppliers of electronic paper (communication modules, panel manufacturing, display unit assembly (Cell Assembly), display module assembly (Module Assembly), driver IC chips, batteries, edge sealing glue, conductive ink, etc.)



## Intelligent sensing and embedded comprehensive application Zone

Various sensors, sensing components, various actuators, instruments, and sensor terminals.  
Smart sensors, sensor fusion, embedded systems.  
Intelligent solutions for vertical fields.  
Smart cities, home appliances, power IoT, smart hardware, warehousing logistics, building infrastructure, transportation, smart fire protection, smart pipe networks, smart communities/parks, smart factories, industrial IoT, industrial control, smart retail, unmanned vending, biometrics, smart home, hospital, health care, Internet of Vehicles, agricultural Internet of Things and other applications in the Internet of Things industry.



# Popular events

## Main forum:

IOTE 2024·Shenzhen "AIoT+X"-Internet of Things Integrated Application Conference

## Sub-forum:

IOTE 2024·Shenzhen RFID Passive Internet of Things Industry Ecological Conference

IOTE 2024·Shenzhen RFID Clothing Application Industry Ecological Conference

IOTE 2024·Shenzhen Smart Construction Site Industrial Ecology Conference and Smart Construction Site China Tour

IOTE 2024·Shenzhen Edge Computing Industry Ecosystem Conference

IOTE 2024·Shenzhen Digital Space (Smart Park) Industrial Ecology Conference

IOTE 2024·Shenzhen Internet of Things Platform and Data Security Seminar

IOTE 2024·Shenzhen Internet of Things Communication Technology and Application Seminar

IOTE 2024·Shenzhen High-Precision Positioning Technology and Application Seminar

IOTE 2024·Shenzhen Intelligent Sensing and Embedded Technology Application Seminar

IOTE 2024·Shenzhen Intelligent Sensing and Embedded Technology Application Seminar - Millimeter Wave Radar

Special Session

IOTE 2024·Shenzhen Intelligent Sensing and Embedded Technology Application Seminar - Special Session on Micro-Energy Power Collection

## Sponsorship Program-Main Forum

Cooperation Category		Platinum Sponsor	Gold Sponsor	Platinum Sponsor
Sponsorship amount (RMB)		100,000	80,000	60,000
before the meeting	Listing and promotion of various promotional materials	★	★	★
	A single short promotion for corporate participation in the conference	★	★	
Service Items	Meeting venue	Lecture period	AM	AM
		Conference keynote speech	15min	15min
		Main background panel list	★	★
		Provide corporate display trusses (customers need to design by themselves)	★	★
		Pre-meeting video playback	★	★
		Exhibition Visitor Guide General Color Page	★	★
		VIP seating at the venue	5 people	2 people
		Participant list provided	100	
After the meeting	The company's video of this speech is provided	★	★	★
	Listed in the overall conference report	★	★	★
	Exclusive interviews with corporate executives	Post headlines on the official account of UlinkMedia	Article 2 of posting the official account of UlinkMedia	
Individually sponsored projects (yuan)	Pre-meeting corporate video playback		19,800	
	Conference keynote speech		59,800	

## Sponsorship Plan-Sub-forum

advertisement form		Platinum Sponsored/Co-sponsored	Co-organizer	special sponsorship	
Sponsorship amount (RMB)		68000	49800	39800	
Quantity provided		1	3	4	
Advertising content	Invitation card	Invitation letter listing	★	★	
		Main background panel list	★	★	
	Meeting venue	VIP seating at the venue	5	3	1
		Opening speech of the conference (5 minutes)	★		
		Conference keynote speech (self-written manuscript, 20 minutes)	★	★	★
		Participant list will be provided first	★	★	
		Pre-meeting corporate video playback	★		
		X display rack placement throughout the process	★	★	★
		Agenda Collection (Exhibition Visitor Guide) General Color Pages	★	★	★
		Information display at the check-in desk	★		
	Value added after the meeting	List of news topics after the meeting	★	★	★
		Speech content news reports	★	★	★
		An article about in-depth interviews with senior executives	★		
Classification items		Amount(RMB)			
Corporate VCR (played during coffee break)		10000			
Keynote speech of the conference (20 minutes)		29800			
Display of company information at the sign-in desk (up to five companies)		3800			
X display rack placement throughout the process (up to five)		3800			
Agenda Collection (Exhibition Visitor Guide) General Color Pages		16800			

# Exhibitors at Previous Sessions



# Exhibitors at Previous Sessions



# Exhibitors at Previous Sessions

RichRfid   farsens	巨心物联	迅捷 无线	联点科技 LINK-POINT	优比科 UBIQUE-TAG	RFID 瑞弗艾迪		Quanray Electronics	鸿陆 Hopeland	Kiloway	远望谷	斯科信息	CHAINWAY	
国芯物联 NATION RFID	iData 盈达	HID	FUDAN MICRO	life.augmented	Checkpoint	聚辰半导体 GIANTEC SEMICONDUCTOR	传麒智能	ARIZON 永通射频技术	OSrfid 鹏盛物联	UPMRAFLATAC 芬欧蓝泰标签	ONERugged	卡立方集团	创自技术
UNIONCORE	I&SF	蓄腾科技 STORAGE TECHNOLOGY	FAIRFIELD	QUIN ENJOY PRINTING	微嵌标识	UR RFID+TAG+LABEL	FEJU MICROELECTRONICS			KREET 启瑞天	Laxcen 立循	安智博 SPOTAG	蓝畅科技 BLOVEDREAM
S&S DOP Direct on Paper		XINYE 鑫业智能	得实集团 DASCOM	Seuic 东集	Honeywell	MATU	ZEBRA	POSTEK RUGGED PARTS, DURABLE MACHINES	SPEEDATA 思必拓	LEDEN	Time	平头哥	TSC PRINTRONIX AUTO ID
TOSHIBA		IPRT 爱印科技	优库	Toptag 睿印	信联智能 IOT.collotion	MEXXEN	HUAHAI 华海慧能卡	SILION 芯联	鑫宝软件 XINBAO	金邦织带	COH	MagicRF	耀福
KEDE		ELYCTIS Hong Kong e-ID expert	Mostyle Corporation	INLAYLINK	群索	五兆合科技 WUZHAOHE TECHNOLOGY	ERORY		康伴医疗 KANGBAN MEDICAL	LOVE CARD	HY-Link	煜微科技	
ETAGTRON 伊索特伦	HWA-TECH 中科国技	Voyantic	江苏和微电子有限公司 Rice Microelectronics Inc.	利联科技	万全 YANCHI	博纬智能	XCHENG 祥承科技	YMJ	深圳市物联网产业协会 SZIOT SHENZHEN INTERNET OF THINGS INDUSTRY ASSOCIATION	SMARTPEAK 世康智能	Mühlbauer High Tech International	新晶路	RZX 融智兴   RFID
JCRD 骏发瑞达	唯畅 wetruer	Cardy	德佟电子	德聚物联	MakeID 重庆品胜科技有限公司	MND 迈德物联网	Rovinj 罗雅尼科技 Rovinj Technology	SUNCHIP 迅捷科技	MINDEO	NETUM 迅播	ChinaReader	智坤半导体 IOTELLIGENT	WINSON WINSON IOT TECHNOLOGY
安的电子	HUIFUXIN 惠福芯科技	心鉴智控 Seeking Intelligent Control	OMDESIGN 欧霖	RAIN ALLIANCE	VIOLET	华翼微电子 HUAYI MICRO-ELECTRONICS	汉德霍尔 Handheld-Wireless	航华通信	AEBO 爱宝	Xprinter 芯烨	宝比方便 BAOBIBIANFANG	永盛嘉 WING SINGA	unitech 精瑞电脑
LOBAL 固御望泓	RfidRfid	DONGSHU 东淑	广东发源新材料有限公司		OPP IOT 澳普物联	森卡精工 SENKA PRECISION	劲行 JINGXING	WANCODE	QXEZN Millennium Intelligence	BW Papersystems	上海冠盛防伪材料有限公司 Shanghai Guan Sheng Anti-counterfeit Material Co., Ltd.	常州良德	卡迪影像 Cady Card Material
驭景物联 RFID物联网方案供应商	劲科神州 MARKLAND	信达物联 XINDA IOT	MAXIM	Mountech	永圣高	evolis 爱立识 Identify what matters	K	YICHENG	qiaoen 桥恩	GR 金瑞铭	富卡思通 FOCUSED	KETIAN 科田	DJIOT 鼎界物联
BingRfid 必应标签	瑞福智能 Rui Fu zhi neng	HHZ	JRI 日本RFID研究所 JAPAN RFID INSTITUTE	KinSky 金中楷	WB 文标电子 RFID LABEL	物思连科技 WOSILIAN TECHNOLOGY CO.,LTD.	YTEC 久元电子		BEIYANG 北洋股份	CLS 驰立 Auto	BRADY	Faraway FUE 条码RFID视觉集成专家	TYSIN 泰芯科技
冠美科技	永信达	艾乐影像 ALLCARD 艾乐		ZOO SMART 筑梦智能	TEKLEAD	YDTX	YUNYAN MATERIALS SCIENCE 运研材料科技	DOOGEE	澳信科技 BBT ANTENNAS	BRF 毕昇标签厂	PHYCHIPS	SDIOT	ZMiN INFO & TECH
荣睿科技 RoyalRay			CK	raysko	WenLin	ENHAO	uphone	联合智能 Union Smart	科道芯国 KEYDOM	灵融 LINGCHU	JZIOT 积赞	创方科技 CHAFON	KINGTOP

# Buyers

## Industry

Xugong Group Construction Machinery Co.  
Sany Heavy Industry Co.  
Foxconn Technology Group Co.  
Siemens (China) Co.  
BYD Company Limited  
Xinsheng Intelligent Equipment Co.  
TCL Technology Group Co.  
Zhuhai Gree Electric Appliances Co.  
Shenzhen Huazhou Intelligent Manufacturing Technology Co.  
Zhicheng Computer Aided Design (Shenzhen) Co.  
Zhongshan Dongcheng Electric Equipment Co.  
Shenzhen Haihongsheng Intelligent Technology Co.  
...

## Consumer Electronics

Huawei Terminal Co.  
Apple Purchasing Operations Management (Shanghai) Co.  
Xiaomi Technology Co.  
Midea Group Co.  
Haier Zhijia Group  
oppo mobile communications co.  
Konka Group Co.  
Zhuhai Gree Electric Appliances Co.  
Xiaoxiong Electric Appliances Co.  
TCL Digital Technology Co.  
Guangdong Little Genius Technology Co.  
Anchor Innovation Technology Co.  
...

## Smart City

Shenzhen Smart City Technology Development Group Co.  
Aisino Corporation  
Gaixin Technology Group Co.  
Jia Du Technology Group Co.  
New Wisdom Cognition Digital Technology Co.  
iSoftStone Information Technology (Group) Co.  
Guangdian Yuntong Group Co.  
Shenzhen Tianyuan Dike Information Technology Co.  
Three major carriers  
China Communications Service Co.  
China Star Microelectronics Technology Co.  
Shenzhen City Public Safety Technology Research Institute Co.  
...

## Retail

Shanghai Box Horse Network Technology Co.  
Wal-Mart (China) Investment Co.  
Yonghui Supermarket Co.  
China Resources Vanguard Co.  
Meiyijia Holdings Limited  
Rainbow Digital Commerce Co.  
Fat Donglai Trading Group Corporation  
RT-Mart Distribution Business Co.  
Beijing Supermarket Fat Chain Co.  
Lianhua Supermarket Co.  
Anhui Fresh Legend Commercial Co.  
Beijing Wumi Commercial Group Co.  
...

## Logistics

Shunfeng Holdings Co.  
Cainiao Network Technology Co.  
Jingdong Logistics Group  
Deppon Logistics Co.  
Shenzhen Youbo Supply Chain Management Co.  
Shenzhen Leapfrog Express Co.  
Beijing China Railway Express Co.  
China Post Group Co.  
Shanghai Aneng Juchuang Supply Chain Management Co.  
Guangdong Soul Logistics Co.  
Guangdong Xinbang Logistics Co.  
Guangdong Linan Logistics Development Co.  
...

## Environmental protection

Zhejiang Weiming Environmental Protection Co.  
China Yangtze Three Gorges Group Co.  
China Everbright Environmental (Group) Co.  
Beijing Cedillon Technology Co.  
Chongqing Water Group Co.  
Chengdu Xingrong Environment Co.  
China Tianying Co.  
Beijing Capital Eco-Environmental Protection Group Co.  
Veolia China  
Suez Environment Group  
Yingfeng Environmental Technology Group Co.  
HANLAN Environmental Co.  
...

## Firefighting

Gulf Safety Technology Co.  
Green Bird Fire Protection Co.  
Shenzhen Haiman Technology Co.  
Zhongguancun Technology Co.  
Shenzhen Haon Security Technology Co.  
Shenzhen Haoen Security Technology Co.  
Shenzhen Gaixin Investment Sanjiang Electronics Co.  
Ankorui Electric Co.  
Bosch (Shanghai) Security Systems Co.  
Jingjiang Jingan Fire Protection Equipment Co.  
Shandong Dongrenhuizhi Energy Development Co.  
Hefei Kedah Lian Security Technology Co.  
...

## Smart Park

Longhua District Baoneng Science and Technology Park  
Shenzhen (Harbin) Industrial Park Investment and Development Co.  
Greentown Science and Technology Industry Service Group Co.  
Shenzhen Yinzhou Bay Industrial Operation and Management Co.  
Foxconn Technology Group Guanlan Technology Park  
Shenzhen Bay Super Headquarters Base  
Shenzhen Kexing Property Management Co.  
China Resources Land Holdings Limited  
Fraser Future (Shenzhen) Technology Co.  
Guangdong Jixin Network Technology Co.  
Suzhou Industrial Park Science and Technology Development Co.  
Shenzhen Korda Industry Development Co.  
...

## Urban SmartWater Affair

China Water Group  
Dayu Water Conservation Group Co.  
Shanghai Chengtou Water Group Co.  
Shenzhen Water Group Co.  
Shanghai Wanlang Water Group Co.  
Shanghai Weipeg Intelligent Water Co.  
Sanchuan Intelligent Technology Co.  
New Day Technology Co.  
Shenzhen Guanghuiyuan Environmental Water Co.  
Tianwan Digital Technology Co.  
China Construction Fifth Bureau Digital Technology Company  
Guangdong Yuehai Water Supply Co.  
...

## Sensing+IntelligentWater/ Gas /Electric

Wisepac Group Limited  
Jiangsu Linyang Energy Co.  
Zhejiang Weixing Intelligent Instrument Co.  
Xintian Technology Co.  
Zhejiang Weixing Intelligent Instrument Co.  
Xintian Technology Co.  
Xuji Electric Co.  
Guodian Nanrui Technology Co.  
Ningbo Water Meter (Group) Co.  
Sanchuan Intelligent Technology Co.  
Xintian Technology Co.  
Jinka Intelligent Group Co.  
...

## garment ERP system/ garment supplier

Nike Sports (China) Co.  
Xiamen Anta Sports Co.  
Three Six One China Ltd.  
Li Ning Sporting Goods Co.  
Ningbo Taipingbird Fashion Clothing Co.  
Ningbo Yagor Clothing Co.  
Senma Group Co.  
Carl Denton Apparel Co.  
Lute Sportswear (Suzhou) Co.  
Guangdong Beijiaren Lingerie & Apparel Co.  
Yanbian Parsifique Garment Co.  
Shenzhen Claris Clothing Co.  
...

## Books

Shenzhen Friendship Book City Co.  
CITIC Publishing Group Co.  
Shanghai Zhongshu Industrial Co.  
Suzhou Sky City Book Co.  
Chongqing Sisyphus Culture Communication Co.  
Shenzhen Publishing Group  
Kunming Xinzhi Group Co.  
China Publishing Group Co.  
Xinzhi Sanlian Bookstore Co.  
Chengpin Co.  
Shanghai Soybean Network Technology Co.  
Zhejiang Manshuca Culture Development Co.  
...

# Concurrent **Exhibition**

## Global General Artificial Intelligence Expo

Exhibition theme: Connecting everything with numbers, empowering all industries with wisdom

### Directed by

All-China Federation of Industry and Commerce, Ministry of Industry and Information Technology, China Association for Science and Technology

### organizer

Nanshan District People's Government, Baoan District People's Government, Longhua District Government, Industry and Information Technology Bureau, Science and Technology Innovation Commission

### organizer

Shenzhen Artificial Intelligence Industry Association, Shenzhen Internet of Things Industry Association, Shenzhen Baoan District Unmanned Systems Industry Association

### Execution and undertaking

Ulinkmedia, Pengcheng Exhibition



# Scope of AI Expo

## Internet of Things Intelligent Sensing Terminal

Sensor chips, smart sensors, visualization technology, smart displays, aerospace satellites, Beidou navigation, surveying and mapping geographical information, smart time and space, smart land, positioning technology, visual sensors, smart hardware terminals, smart home terminals, personal health monitoring systems, Internet of Vehicles terminals, smart light poles, various smart terminals in smart cities, etc.

## Artificial Intelligence Technology Layer

Artificial intelligence computing power chip, CPU, GPU, FPGA, TPU, BPU, IC chip, artificial intelligence computing power server, algorithm framework, artificial intelligence algorithm platform, cloud computing, big data, new data center, mobile Internet, 5G application, artificial intelligence (AI), blockchain, network information security, information innovation industry, data security governance, data storage, biometric technology, computer vision, intelligent speech, natural language processing, machine learning, natural speech processing, robotics, knowledge graph, artificial intelligence laboratory, etc.

## Artificial intelligence application layer

Internet of Things and artificial intelligence products and technologies are used in smart cities, smart security, smart education, smart medical care, smart transportation, smart homes, smart logistics, smart manufacturing, and smart Comprehensive solution display in the fields of energy, smart buildings, smart retail, smart agriculture and other fields

## Robots, unmanned system

home service robots, intelligent customer service robots, catering service robots, welcome robots, brain-like robots, children's robots, bionic\real robots, educational robots, medical robots, cleaning robots, sensing robots, interactive robots, autonomous robots, intelligent commercial robots, intelligent patrol robots, underwater robots, aerospace vehicles, etc.

## Blockchain Innovation Technology and Application Zone

Mainly displaying blockchain technology, artificial intelligence + blockchain, Internet of Things + blockchain, distributed storage, consensus mechanism, encryption algorithm, point-to-point transmission, smart contracts, traceability transactions, algorithmic trading, advanced computing, and blockchain Major scenarios, specific application scenarios of digital currency, robo-advisory, virtual banking, and blockchain technology in finance, supply chain, Internet of Things, intellectual property protection and other related applications, etc.

## Metaverse technology products and solutions

AR, VR, MR, virtual digital people, holographic display equipment, multimedia interaction, immersive experience games and equipment, immersive digital cinema, naked-eye 3D TV, 3D-9D movie equipment, multi-touch

## AIoT outstanding project achievement cluster cultivation

Internet of Things and Artificial Intelligence business incubators, Internet of Things and Artificial Intelligence application incubation bases, Internet of Things and Artificial Intelligence industry-education integration (colleges, universities, research institutes), etc.; universities, research institutes, makers with outstanding projects and scientific and technological achievements, school-enterprise cooperation results, etc.



## Representatives of companies to be invited to the exhibition

Huawei, Tencent, Baidu AI, JD.com, Amazon, Microsoft, iFlytek, Alibaba Cloud, Hikvision, Dahua, Uniview, Megvii, Yuncong, Yuntian Lifei, UBTECH, Obi Zhongguang, Liwei Hundreds of leading companies such as Zhilian, Shenzhen City, Kaos, Shuangneng, Chuangda, Wanwuyun, Sibe Cloud, Dashi IoT, etc.

## Plan to invite professional buyers and visitors

**1) Leaders of government departments:** Leaders of the Ministry of Industry and Information Technology, Ministry of Science and Technology, Big Data Bureau, Ministry of Transport, Ministry of Public Security and relevant national departments and leaders of local government departments in 30 provinces and municipalities

**2) Industry system integrators:** digital economy, digital society, digital government, comprehensive social governance, smart party building, smart government affairs, smart office, smart archives, digital twin cities, industrial Internet, smart manufacturing, smart factories, smart construction sites, smart buildings, Building Information Model (BIM), City Information Model (CIM), Digital Housing, Smart Park; Smart Parking, Smart Property, Smart Community, Smart Elderly Care, Smart Home, Smart Home, Smart Life, Smart Healthcare, Smart Hospital, Smart Education, information consumption, consumer electronics, smart retail, smart finance; smart transportation, smart logistics, smart municipal administration, smart manhole covers, smart pipe networks, integrated pipe corridors, smart street lights, smart light poles, smart lighting, smart urban management, smart sanitation, smart Energy, smart signs; smart emergency management, command center, smart security industry, smart fire protection, disaster prevention and reduction, drones, urban flood control and drainage, smart water conservancy, smart water affairs, smart agriculture, smart culture and tourism, smart museums, smart finance, Biotechnology; intelligent connected vehicles, intelligent driving, Internet of Vehicles, new energy vehicles, intelligent charging piles, intelligent travel, VR virtual reality, intelligent robots;

**3) Representatives from the investment community:** heads of 300 artificial intelligence technology venture capital companies

**4) Representatives of university research institutes:** heads of 100 universities and artificial intelligence research institutes across the country

**5) Representatives from the media industry:** heads of 300 industry media

# Popular events

## Global General Artificial Intelligence Conference (Shenzhen)

**Sub-Forum 1: General Artificial Intelligence Large Model Innovation Forum**

**Sub-Forum 2: Artificial Intelligence Chip and Computing Power Growth Forum**

**Sub-Forum 3: Artificial Intelligence Application Ethics and Safety Development Forum**

**Sub-Forum 4: Artificial Intelligence Investment and Business Development Forum**

**Sub-forum 5: RISC-V Global Technology Trend Forum**

**Sub-Forum 6: Global Artificial Intelligence New Product Launch Conference**

**Sub-Forum 7: Intelligent Robot Innovation Technology Forum**

**Sub-Forum 8: Bay Area Blockchain Innovation Technology Forum**

**Sub-Forum 9: Artificial Intelligence Segmentation Technology Forum**

# Exhibition publicity

2023 Shenzhen Exhibition Official Website in Chinese and English

**Visitors 247,533**  
**Views 486,946**

2023 IOTE Internet of Things Exhibition Mini Program

**Cumulative number of users: 15.06w**  
**Views 77.53w**  
**Number of visitors 26.83w**

2023 public account matrix fans

**17.7w+**

2023 Internet of Things Exhibition Public Account

**Read 177099 times**

2023 Promotion Platform

**Baidu bidding 1944232 exposure**

**Douyin 2416128 exposure**

**Tencent 911601 exposed**

2023 Media Platform

Settled in Toutiao, Baijiahao, Penguin, Sohu, Snowball, iRei, Kaidi, Sina, Beep Libili, NetEase, Zhihu, Fast information, one-digit number,

**Total reading volume 35.15w**

2023 Video Media Platform

**Fans 5000+**

**Views 66590**

**Online promotion**

- Online Registration
- Exhibitor List View
- IOTE Concurrent Conference Playback



# Quotation & Advertising space

## Booth fee

	Domestic exhibitors	International Exhibitors
<b>Luxury standard exhibition</b>	¥ 18800/pc	\$3990/pc
<b>Clean land</b>	Shanghai ¥1480/m <sup>2</sup> Shenzhen ¥1680/m <sup>2</sup>	\$350/m <sup>2</sup>



Book the visitor guide advertisement and give away the same position advertisement of the electronic edition, 30,000 copies of the visitor guide are issued on site, and the electronic edition is downloaded 50,000+ times

### Visitor Guide

Second cover/third cover  
RMB 29,800/page  
Title page RMB 29,800/page  
Back cover RMB 33,800/page  
Top 8 inside colors RMB 19,800/page  
Colored inner pages RMB 16,800/page



### information kit

RMB 39,800/20,000 pieces  
Size 270\*340\*75mm

### Audience badge

RMB 29,800/advertising space  
Size W84\*H34mm



### South lobby door truss

RMB 49,800  
Size W6\*H4m



### Flag hanging at the south lobby entrance

RMB 49,800  
Size: W4\*H8m



### Flag hanging in the hall

RMB 29,800  
Size W5\*H5m



### Entrance truss on the second floor of the exhibition hall

RMB 39,800  
Size W6\*H4m



### Entrance truss on the first floor of the exhibition hall

RMB 29,800  
Size W6\*H4m

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**IOTE** / **2024**  
SINCE 2009

The 22nd IOTE International Internet of Things Exhibition · Shenzhen

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Booth' reservation

Shenzhen Ulink Media Co., Ltd.

**Mr. Chen**



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